

- 1. Introductions and Chair Report**
- 2. Non-Agenda Public Comment**
Comments are taken from the public on items not on the agenda; time limit of three (3) minutes per speaker
- 3. Approval of Minutes – March, 2015**
- 4. Hillcrest Trolley Lunch Loop Pilot (*Information Item*)**
Service begins Monday May 18th running 11:30 AM – 1:30 PM Monday –Friday
- 5. ParkHillcrest.com Renovation (*Action Item*)**
Review of proposal for new website development
- 6. Pride Park Hillcrest Services and Marketing (*Action Item*)**
Staff recommends approval of up to \$5,000 to promote parking locations and shuttles via mobile app, website, flyers and other partnership opportunities for LGBT Pride July 17-19
- 7. Park Hillcrest Marketing (*Potential Action Item*)**
Discussion of marketing needs for Park Hillcrest
- 8. Hillcrest Community Valet (*Potential Action Item*)**
Update with potential changes to current contract
- 9. Angled Parking Initiative (*Information Item*)**
Discussion of opportunities for angled parking alignments
- 10. Current Projects Updates (*Information Items*)**
 - **Two-Hour Time Limited Parking Zones**
3900 block of Normal Street
 - **Adjust Rates on Normal Street Median Multi-space Meter**
 - **Hillcrest Community Collaborative – Transform Hillcrest**
 - **Validation Program**
- 11. City Traffic Engineer Updates (*Information Item*) – Joe Jimenez**
- 12. Staff Updates on Other Planned Efforts (*Information Items*)**

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