

1. Introductions and Chair Report

2. Non-Agenda Public Comment

Comments are taken from the public on items not on the agenda; time limit of three (3) minutes per speaker

3. Approval of Minutes – May 2015

4. Hillcrest Trolley Ridership and Service Changes (*Action Item*)

Discussion of ridership trends and goals; removal of stop for evening service at University & 10th

5. Park Hillcrest Marketing (*Information Item*)

The selection committee has signed an agreement with Melanie Peters Productions, PR & Marketing. Melanie will outline the marketing campaign concepts.

6. 1045 University Community Valet (*Action Item*)

Discussion of current white curb and potential for a community valet here

7. Transit for Fun (*Action Item*)

Discussion for potential Circulate San Diego proposal

8. Current Projects Updates (*Potential Action Items*)

- **Two-Hour Time Limited Parking Zones**
3900 block of Normal Street
- **Adjust Time on Normal Street Median Multi-space Meter**
- **Angled Parking Initiative**
- **Pedestrian Enhancements on Essex**
- **Validation Program**

9. City Traffic Engineer Updates (*Information Item*) – Joe Jimenez

10. Staff Updates on Other Efforts (*Information Items*)

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