

- **Introductions and (Vice) Chair Report** *Cecelia Moreno*
- **Non-Agenda Public Comment**
Comments are taken from the public on items not on the agenda; time limit of three (3) minutes per speaker
- **Approval of Minutes – May & June 2016**
- **Lunch Loop Service Discussion (Information Item)** *Elizabeth*
Overview of service providers for August & September;
RFQ timelines & possible long-term agreements to have cars provided, leased or purchased
- **Modifying Meter Enforcement Hours to 10 AM – 8 PM (Information Item)** *Elizabeth*
Review of occupancy counts vs utilization rates & turnover data, outreach & timeline
- **Marketing Update (Action Item)** *Danielle*
Overview of marketing campaign & activities
- **Staff - Other Projects Updates (Information Items)** *Elizabeth*
 - See board packets for FY16 project updates
 - Way-finding Signage next steps
 - Validation program ideas
 - Sidewalk & Driveway replacement project – Press Conference
- **City Traffic Engineer Updates (Information Items)** *Joe Jimenez*
 - Pedestrian Enhancements on Essex
 - 3737 3rd Ave Request for Green Time-Limited Curb
- **Valet on 5th (Information Item)** *Elizabeth*
Review of current service utilization, costs and goals
- **Parking Structure Community Forum (information item)** *Elizabeth*
Discussion of stakeholders & forum format; property sales & location watch

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