

1. Establishment of Quorum, Call to Order and Introductions

-Char Lou Benedict

Board Attendees: Roy Dahl, Steve Saars, Bruce Reeves, Natalie Villegas, Char Lou Benedict, Tim Gahagan, Susan McNeil Schreyer, Cecelia Moreno, Doug Scott, Ben Nicholls

Other Attendees: Bill Keller, Bob Martynec, Simon Andrews, Chris McCampbell, Joe Jimenez

UCPD Staff Attendees: Elizabeth Hannon, Chris DeMoville, Marc Marconi

Board Absences (Excused): Selina Stockley, Roy McMakin, Megan Garth, Tom Fox

2. President's Report

- Signing of 2017 Director's Agreements
- C.L. Benedict in her final meeting as President- thanks the board, especially B.Reeves, T. Gahagan, and S.McNeil Schreyer for their hard work as board officers.
- E. Hannon is seeking advance questions for a question/answer session with Councilmember Chris Ward at the January board meeting.

3. Non-Agenda Public Comment

- None

4. Consent Agenda, item A-B (Action Items)

Approval of Minutes –November 2016

Approval Financials – October 2016

- **Motion to Approve Minutes & Financials:**
 - Introduced by N. Villegas: seconded by B. Reeves
 - **Vote for Approval:** 9
 - **Vote Against Approval:** 0
 - **Abstain:** 1 (S. Saars)
 - **Motion Passes**

5. Officer Elections (Action Item)

Annual election of officer positions - seated immediately

- **Board President:**
 - **Nominee- B. Nicholls**
 - Nominated by C. Moreno
 - **Nominee- R. Dahl**
 - Nominated by C.L. Benedict
 - **Vote for B. Nicholls:** 5 (B. Nicholls, C. Moreno, T. Gahagan, S.McNeil Schreyer, N. Villegas)
 - **Vote for R. Dahl:** 4 (R. Dahl, B. Reeves, D. Scott, C.L. Benedict)
 - **Abstain:** 1 (S. Saars)
 - **B. Nicholls Wins**

• **Board Vice President:**

- **Nominee- R. Dahl**
 - Nominated by S. McNeil Schreyer:
- **Vote for Roy:** 8 (B. Nicholls, C. Moreno, T. Gahagan, S. McNeil Schreyer, R. Dahl, B. Reeves, D. Scott, C.L. Benedict)
- **Abstain:** 2 (S. Saars, N. Villegas)
- **R. Dahl Wins**

• **Board Treasurer:**

- **Nominee- C. Moreno**
 - Nominated by B. Nicholls
- **Vote for C. Moreno:** 10
- **Abstain:** 0
- **C. Moreno Wins**

• **Board Secretary:**

- **Nominee- S. McNeil Schreyer**
 - Nominated by C. Moreno
- **Vote for S. McNeil Schreyer:** 10
- **Abstain:** 0
- **S. McNeil Schreyer Wins**

- C.L. Benedict congratulates B. Nicholls and thanks UCPD Staff for all their hard work during her term as president.
- B. Nicholls presides and thanks those who supported him. He shares he will be leaving tonight's meeting early to attend an evening class and he'd like to meet with staff & the executive committee before the New Year.

6. Wayfinding Concept Presentation and Phase 2 Discussion (Action Item) -Elizabeth Hannon

- S. Andrews, C. McCampbell from Graphic Solutions presented the results of the previous three wayfinding stakeholder meetings.
 - While sign details (colors and destinations) are still being finalized, the stakeholder group has chosen four sign styles that represent the individual neighborhoods, while also maintaining cohesiveness of one Uptown community.
- The board discussed whether or not the signs can be illuminated as well as reflective.
- S. McNeil Schreyer expressed concerns regarding the abbreviations on the mock-up.
- B. Nicholls suggested working on specific details at the next stakeholder meeting.
- E. Hannon asked how the Board would like to approach Phase 2 of this project.
- The price quoted by Graphic Solutions for phase 2 is \$22,900.00 to work with designers to determine specifics and develop a full estimate. Currently, the estimated price range for

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implementation is between \$300,000.00 and \$400,000.00 depending on the scope of the final project.

- B. Nicholls asked for anyone who attended the wayfinding meetings to please weigh in on the discussion before moving to a motion.
- D. Scott recommended that this discussion moves to the neighborhood level before a motion to proceed is proposed.
- B. Nicholls asked that each neighborhood parking committee (NPC) weigh in on design, aesthetic, and location.
- D. Scott asked that price be included in that discussion.
- R. Dahl noted that Phase 2 is still a planning phase.
- S. McNeil Schreyer asked whether the next phase cost will be divided as in Phase 1. E. Hannon responded the 2nd phase would be split by neighborhood percentages; the installation phase is based on signs selected for each.
- C. Moreno asked for large maps for each NPC meeting.
- Many on the BOD noted concerns at the cost to move onto phase 2 before discussing the next phase with their respective Neighborhood Parking Committees.
- B. Nicholls shared he sees no need for a motion and suggested Neighborhood Parking Committees discuss locations before the item is placed on agenda for next month.

(B. Nicholls leaves and R. Dahl presides)

- S. Andrews stated in order to implement we need input from the city also.
 - J. Jimenez suggested that since downtown already installed their wayfinding signs, E. Hannon may want to seek input from Ben Verdugo.
- Public Comment by B. Keller - Think about using the signs to help guide and leave each neighborhood by including pointers to highway ramps.
- **Meter Installations & Hillcrest Enforcement Hours Recommendations Process**
 - S. M Schreyer stated that the MHPAC has reached out to the community through the BID, MHTC, MHPAC and with the UCPD provided petition, since March 2016. E. Hannon responded that one resident in this area expressed concerns.
 - T. Gahagan asked E. Hannon why this agenda item was pulled from the Uptown Planners meeting.
 - E. Hannon answered it was pulled because there was a lack of community outreach.
 - C. Moreno asked J. Jimenez to clarify council policy and how the city prefers to move forward.
 - J. Jimenez responded the N. Side of University already had council approval for these meters however the city wants additional community outreach before moving forward.
 - R. Dahl noted this outreach is above and beyond, but the city prefers this approach.
 - S. McNeil Schreyer noted the questions and answers and reasons for pulling the item from the Uptown Planners agenda were focused on Hillcrest and asks J. Jimenez if the Mission Hills segment was also included in the 1970's parking district council policy. J. Jimenez stated he

would have to look into it and get back.

- C. Moreno would like to be sure whenever this is discussed, this earlier establishment of a meter zone is mentioned.

- **MOTION: To have a community forum at the January UCPD Board of Directors Meeting to solicit input from the public on this particular issue to businesses located within 250 feet of the proposed meters.**

- Introduced by R. Dahl: seconded by C.L. Benedict
 - **Vote for Approval:** 9
 - **Vote Against Approval:** 0
 - **Abstain:** 0
- **Motion Passes:** (9-0-0)

7. Park Mobile – Validation Program Overview (*Potential Action Item*)

City's selected pay-by-phone vendor's validation program is reviewed by E. Hannon noting that merchants can buy credits for use at parking meters and set up parameters of their choosing. It is anticipated that the meters will be set up to receive Park Mobile first quarter of 2017. The team from Park Mobile would like an agreement to partner with UCPD for integration of a validation program.

- Hillcrest Parking Committee recommends we implement this as a district wide project.
- R. Dahl mentioned that it is the role of parking committee to get this off the ground.
- C. Moreno discussed the possibility of UCPD contributing to the merchant's launching of the program. The city would have to review CP100-18 compliance.
- D. Scott asked if there is a monetary allocation, and is this just for Hillcrest?
- E. Hannon answered that it would be district wide.

- **MOTION: Ask staff to investigate potential implementation of this App and present this information at the next UCPD Board meeting.**

- Introduced by D. Scott: seconded by S. Saars
 - **Vote for approval** 9
 - **Vote against approval:** 0
 - **Abstain:** 0
- **Motion passes:** (9-0-0)

Agenda item 10 is moved to be discussed before Item 9

10. City Report (*Information Item*)

- Joe Jimenez

- J. Jimenez reported that the project in hillcrest shifting parking enforcement hours to 10am to 8pm. He is waiting for UCPD outreach, HBA and community support before coordinating installation of new signs.

(S.McNeil Schreyer leaves: 6:26)

9. FY17 Current Projects and Priorities Updates (*Information Items*)

E. Hannon reviewed other non-agenda items with full report in Board packets:

- SANDAG Bike-way Update and UCPD role in this project
- The board discussed using UCPD funds towards landscaping maintenance (with City attorney currently reviewing CP100-18 for compliance on other enhancements) along the SANDAG bikeway in Bankers Hill and potentially in other neighborhoods
- The board also discussed changes to the city's car share vendor – (Car2Go) ceasing service December 31st; Zipcar (station to station model) in place now with 2nd vendor likely in first quarter of 2017. The City has installed designated car share spaces north of Washington C. Moreno would like HPC to discuss.
- E. Hannon mentioned previous relations between Streetline and the city of San Diego which need to be investigated further before Streetline (sensors, mobile app and data analysis) Proposal can move to the next phase

11. Neighborhood Committee Updates (*Information Items*)

- **Committee Chairs**

None

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