



HILLCREST PARKING COMMITTEE

Meeting Minutes

Thursday, January 26, 2014 at 5:00 p.m.

Hillcrest Business Association

3737 Fifth Avenue #202

San Diego, CA 92103

Board attendees: Roy Dahl, Tim Gahagan, Chris Shaw, Megan Gamwell, Cecelia Moreno

Staff: Elizabeth Hannon, Ben Verdugo

Others in attendance: Ben Nicholls, Dennis Palaszewski, Bob Martynec, Joe Jimenez

1. Establishment of Quorum, Call to Order, and Introductions

- R. Dahl called the meeting to order at 5:00p.m. A quorum was established and the group introduced themselves.

2. Non-Agenda Public Comment

- Dennis Palazewski resident at 3919 Normal Street condos requested that the entire east side of the block between Normal and Harvey Milk be converted to 2-hour parking. Currently there is 2-hour parking on the south half the block, and employees from local businesses use the unrestricted parking in front of the apartments to park all day long, leaving the residents with no parking.
- R. Dahl said that the committee will hear the request at the next meeting in February and make a recommendation then.

3. Approval of Minutes

- **Motion:** "To approve the December HPC Minutes". (M. Gamwell, T. Gahagan)
Motion passes unanimously

4. Moving of Bike Parking Corral and Curb Change on Fifth (Information Item)

- B. Verdugo said that T. Landre would like to wait for the launch of Deco Bike stations to coordinate the move of the bicycle corral over to Robinson.
- With the removal of the corral, the committee requested that both automobile and motorcycle parking get installed in the space. J. Jimenez said that he will need to diagram the area to see if both motorcycle and car parking can fit in and will let the committee know what the potential gains would be.

5. Hillcrest Lunch Trolley (Potential Action Item)

- E. Hannon presented the 10-minute map detailing the route with the four stops.
- The next steps would be to get a list of surrounding businesses and develop a survey which will be circulated to the businesses, hospital employees and residents around the hospital.

- T. Gahagan suggested adding one more stop on First Avenue, just north of Washington which might benefit Scripps Mercy Hospital employees and neighboring businesses. Staff will check with Old Town Trolley to see if they can safely make a stop at or around this location.
- E. Hannon said that Old Town Trolley pricing is set differently than the evening and Sunday trolley as the lunchtime trolley will be competing with staff time for existing OTT tours. Because of this, the cost of the lunch trolley will be \$150/hour and will be approximately \$6000 per month operating Monday-Friday from 11:30-1:30.
- The lunch trolley would run a pilot for three months and E. Hannon suggested the need for more funding for the two extra months as well as marketing costs. To date, the board has approved \$15,000 which would cover two months and some marketing costs.
- **Motion:** “To approve an additional \$8,000 towards the Hillcrest lunch trolley for a three month pilot starting in May”. (C. Moreno, M. Gamwell) Motion passes Unanimously

6. Action Plan Measurable Outcomes & FY16 Budget Process (Information Item)

- E. Hannon presented the FY15 action plan timeline/measurable outcome document for the committee to review. It has been updated to show what projects have been completed, what staff is currently is working on and what projects still need attention.
- R. Dahl suggested that for next fiscal year, he would like to see bulb-outs on Essex since the street will potentially be reconfigured to include angled parking. Since the street is so wide, the bulb-outs will make for safe pedestrian crossings.

7. Smart Meters / Mobile App Data Feeds & Technology Integration (Action Item)

- B. Verdugo reported that the City will be developing their own parking app and in the meantime UCPD staff is requesting data from IPS via the City to see if the data can be included in the ParkHillcrest app.

8. Park Hillcrest Website RFP (Action Item)

- E. Hannon reported that the website needs an upgrade and that staff is currently looking at new vendors to take over the current website. The app developer for Park Hillcrest, Phondini can also provide website service which would make for easier management of data as well as a cohesive look between both the app and website.
- **Motion:** “To authorize staff to source out potential vendors for the Park Hillcrest website, and in the meantime allocate \$2,500 for Phondini to transfer and manage the data from the previous vendor”. (R. Dahl, T. Gahagan) Motion passes 7-1-0 (T. Gahagan opposes)

9. Normal Street Project Ideas (Potential Action Item)

- B. Nicholls presented a proposal of converting Normal Street into a multi-use street by reconfiguring the existing parking and eliminating the median. In addition to eliminating the median the proposal includes a park/gathering to the north and a larger public area to the south that will be extended towards University. A pedestrian gathering place with movable elements is proposed where cars currently park on the median.
- B. Nicholls asked that parking district resources be used for the studying the potential realignments/potential parking gains and asked for board support of the project which

- would be the beginning of Pride Plaza. He added that parking funds could be used to hire an architect to design the project with parking realignments and gains.
- R. Dahl said that he was conflicted because there are two proposals currently being presented, the first being the proposal through Caltrans and now this proposal which contradict each other.
 - B. Nicholls said that the current proposal is a short term project and the Caltrans project would be a long term project. He also added that there is a possibility that the Caltrans grant might not materialize and this project would be a good start for Normal Street.
 - E. Hannon said that she would like to fold this project into the upcoming comprehensive strategy for staff to vet. She added that staff could potentially diagram parking gains but felt that this doesn't solve an existing parking problem as Normal Street doesn't have an issue compared to other areas of Hillcrest.
 - T. Gahagan said that he might be supportive of the project if that is what the community wants, but didn't think that this proposal has been reviewed by the community groups yet.
 - B. Nicholls said that instead of asking for an approval today he will work on an RFP to be presented at a future HPC meeting and in the interim he will have met with Uptown Planners, Hillcrest Town Council and Pride. After he has met with all community organizations he will review the comments and RFP with the parking committee.

Adjournment – 6:35 p.m.

Next Meeting Date, Time and Location:

Hillcrest Parking Committee's next meeting is Thursday, January 22, 2014 at 5:00 p.m. at the Hillcrest Business Association office.

Transcribed and drafted by Ben Verdugo