



UPTOWN COMMUNITY PARKING DISTRICT, INC.

Meeting Minutes

Monday, October 12, 2015 at 5:00 – 6:30 p.m.

Joyce Beers Community Center  
The HUB – 3900 Vermont Street  
San Diego, CA 92103

Board attendees: Tim Gahagan, Char-Lou Benedict, Roy Dahl, Bruce Reeves, Susan McNeil Schreyer, Doug Scott, Benjamin Nicholls, Selina Stockley, Chris Shaw, Michael Jacobs, Jared Svendsen, Megan Garth

Staff: Elizabeth Hannon, Ben Verdugo

Others in attendance: Joe Jimenez, Adriana Martinez, Bill Keller, Ben Baltic, Bob Martynech, Charles DeBow

**1. Establishment of Quorum, Call to Order, and Introductions**

- Quorum was established and everyone introduced themselves

**2. Approval of Consent Agenda Item A**

- September financials were pulled from consent by E. Hannon because there was discrepancy about the liabilities amount. September financials will be reviewed again in November.
- A. Approval of Minutes – September 14, 2015
- **Motion:** “To approve consent agenda items A-B.” (B. Nicholls, M. Jacobs) Motion passes 9-0-2, 2 abstentions, (T. Gahagan, M. Garth)

**3. Park Mobile Presentation (Information Item)**

- Charles DeBow, Vice President of Client Services with Park Mobile discussed the City pilot in Uptown regarding mobile payment of parking meter transactions. He also discussed the potential of parking validations by using Park Mobile at parking meters. The validations would be offered as return trips that businesses honor when the parker/customer comes back at a later date. Participating merchants would give the customer a code that is given to the merchant by Park Mobile and the customer would use the code when a return trip is made for discounts.
- T. Gahagan asked how much is charged to the Park Mobile user when paying for a session at a parking meter and C. DeBow said 30 cents per transaction.
- C. Benedict arrived to the meeting.
- The Park Mobile pilot in Uptown is scheduled to wrap up in December and the City likely will extend for another six months. There is no timetable as to when validation services will be available.

**4. Angled Parking Projects (Action Item)**

- B. Verdugo presented the following angled parking proposals for approval:
  - Mission Hills, 4000 Block of Goldfinch – East side, convert from angled to head in – gain of 3 car, 3 m/c spaces

- International Restaurant Row, 1700 Block of Winder - Angled parking converted to head-in - gain of 3 spaces
- International Restaurant Row, 1700 Block of Chalmers - Parallel parking converted into head-in parking - gain of 6 spaces
- The City costs to realign the segments in International Restaurant Row are \$3,500 for Winder and \$3,800 for Chalmers and will be a direct spend item through the City. Mission Hills parking realignment is not going to be billed to the parking district because Traffic Engineering made the proposal .
- **Motion:** “To approve all three angled parking proposals in Mission Hills and International Restaurant Row.” (B. Nicholls, S. Stockley) Motion passes 11-0-1, 1 abstention, (T. Gahagan)
- E. Hannon added that the Parking Advisory Board formed ad-hoc committee that is currently assessing the current angled parking policy and will be making suggestions to amend. The suggested amendments would change the process of obtaining signatures by eliminating the process for gaining the minimum 75 percent of fronting properties approval. Instead proposals would be noticed to a particular area that is affected by the proposed change and if 50+1 percent oppose the proposal, the proposal would be forwarded to City Council. The other amendment would be that angled and head-in parking proposals would not have to go through City Council if there is not a majority opposition to the reconfiguration. B. Nicholls said it would be a good idea to make a motion to support the PAB suggestions to change the current council policy.
- **Motion:** “To support the City’s Parking Advisory Board’s ad-hoc committee’s suggested changes to the current angled parking policy which include: noticing to residents regarding parking reconfigurations and if 50+1 percent object, then the proposal goes to City Council; and eliminating the need to go to City Council if the proposed realignment is supported by the community.” (B. Nicholls, C. Benedict) Motion passes 11-0-1, 1 abstention, (T. Gahagan)

5. **Bankers Hill Residential Parking Permit Consultant Study** (Action Item)

- B. Verdugo presented the Bankers Hill Neighborhood Parking Committee’s recommendation to allocate up to \$37,390 and enter into an agreement with Chen Ryan Associates to conduct parking surveys regarding the possible establishment of a neighborhood parking permit program in south Bankers Hill.
- **Motion:** “To support the Banker’s Hill Neighborhood Parking Committee’s recommendation to allocate up to \$37,390 for Chen Ryan Associates to conduct parking surveys for the possibility of establishing a residential parking permit district in south Bankers Hill.” (S. McNeil Schreyer, D. Scott)
- As a business owner, B. Reeves was concerned regarding the establishment of a parking permit program as the permit districts in Hillcrest and Cortez Hill are a dead zone for businesses. He felt that the criteria/analyses for establishing a permit district should include interaction with local businesses, and could possibly have a domino effect within other neighborhoods of Uptown.
- There was a discussion about the need for an area to be 90% residential in order to qualify for residential permit consideration. (Ben, please include this clarification per the recorded discussion. Thx. Susan)
- C. Benedict said that the community in Bankers Hill feels that residential parking permits is an important issue and the BHNPC should pursue the possibility of establishing a district.

- Motion passes 7-0-5, (nays – B. Nicholls, B. Reeves, C. Shaw, S. Stockley, R. Dahl)

**6. International Restaurant Row Lighting Project** (*Information Item*)

- E. Hannon discussed the recent denial by the City of San Diego to allocate funding by International Restaurant Row for tree lighting next to parking on India Street. The City contends the proposed project provided an aesthetic benefit and not a safety benefit. Staff is looking for direction from the board regarding the next steps.
- **Motion:** “To direct staff to resubmit the proposal to the City and include documentation that supports lighting installation for safety purposes. Additionally if the City still does not agree with the UCPD’s assessment regarding safety, the City should provide documentation in support of the denial” (M. Jacobs, B.Nicholls)
- Motion passes 11-0-1, 1 abstention, (T. Gahagan)

**7. Comprehensive Parking Management Strategy** – (*Information Item*)

- Due to time constraints, T. Gahagan asked that the board review the Comprehensive Parking Management Strategy on their own time and forward questions to staff.

**Adjournment – 6:30 p.m. -- Next Meeting Date, Time and Location:**

Uptown Community Parking District’s next meeting is Monday, October 12, 2015 at 5:00 p.m. in the Joyce Beers Community Center at The HUB in Hillcrest (formerly the Uptown District).

Transcribed and drafted by Ben Verdugo