



HILLCREST PARKING COMMITTEE

Meeting Minutes

Thursday, October 22, 2015 at 5:00 p.m.

Hillcrest Business Association

3737 Fifth Avenue #202

San Diego, CA 92103

Committee attendees: Roy Dahl, Tim Gahagan, Bruce Reeves, Ben Nicholls, Cecelia Moreno, Joe Jimenez

Staff: Elizabeth Hannon, Ben Verdugo

1. Establishment of Quorum, Call to Order, and Introductions

- R. Dahl called the meeting to order at 5:00p.m. A quorum was established and the group introduced themselves.

2. Non- Agenda Public Comment

- B. Nicholls reported that the DMV wants to charge the HBA a monthly fee of \$500 for Sunday use, and is having Chris Ward with Marty Block's office look into a solution.
- B. Reeves asked about the recent Hillcrest Town Council meeting regarding residential parking permits/angled parking. T. Gahagan said that the focus of the meeting was more on angled parking and there was not much discussion regarding a residential parking permit program.

3. Approval of Minutes

- **Motion:** "To approve the September HPC Minutes". (T. Gahagan) Motion passes

4. Access Hillcrest Marketing (Information Item)

- E. Hannon reported that the funding for the Access Hillcrest campaign has been allocated through December. She presented trolley ridership comparisons broken out by year and it showed that Friday/Saturday ridership has not changed much from the launch of the trolley in 2013.
- R. Dahl recommended that the committee should revisit the idea of shutting down the Friday/Saturday trolley due to the low numbers. B. Nicholls suggested that the committee should wait until after the calendar year is completed to see if the marketing campaign has yielded higher ridership numbers. The committee agreed that January's committee meeting will be the month where a decision will be made.

5. Angled Parking Initiative (Potential Action Item)

- E. Hannon presented a map of potential angled and head-in gains for Hillcrest. The map detailed approximate gains per segment as well as proposed angle per segment. She added that she has not included reverse angled suggestions, but is considering them at certain segments because they are considered safer than nose-in angled parking. T. Gahagan asked if there was any data backing up the idea that reverse angled parking is safer, and J. Jimenez said that the bicycling community prefers this configuration, but didn't have any data.

- E. Hannon suggested placing angled parking as a standing item on all committee meetings and R. Dahl agreed.

6. City Traffic Engineer Updates (Information Item)

- J. Jimenez talked about reducing the size of the bulb-outs from 12' to possibly 6' after talking to the committee in September. By reducing the size, more parking can possibly be created. He will be going back to Traffic Engineering to produce smaller bulb-out designs that will only be proposed on the north side of Essex. 10th and Essex will not be evaluated for bulb outs because of space considerations.

7. Curb Survey 2.0 (Information Item)

- B. Verdugo is has received three more signatures for curb cut repairs and will hopefully have all curb cut signatures by late November.

8. Top "A" Project Priority Review

- Staff reviewed the following top A FY16 Hillcrest priorities which will guide staff over the current fiscal year. Also included were project statuses and next steps.
 - 1. ON-STREET PARKING EVALUATIONS & IMPLEMENTATION
 - PRIORITY A FY16 BUDGET \$211,000
 - 2. VALET PROGRAM(S)
 - PRIORITY A FY16 BUDGET \$50,000
 - 3. WAY-FINDING SYSTEM
 - PRIORITY A FY16 BUDGET \$100,000
 - B. Nicholls suggested forming a Wayfinding subcommittee to establish the next steps and will be included in an upcoming board agenda.
 - 4. COMMUNITY PARKING SHUTTLES
 - PRIORITY A FY16 BUDGET \$240,000
 - 5. PEDESTRIAN IMPROVEMENTS
 - PRIORITY A FY16 BUDGET \$300,000
 - 6. EXTRAORDINARY MAINTENANCE
 - PRIORITY A FY16 BUDGET \$300,000
 - 7. CURB and SIDEWALK PAINTING & REPAIR
 - PRIORITY A FY16 BUDGET \$200,000
 - B. Nicholls said that he will have his contractors document curbs and sidewalks which will be forwarded to staff.
 - 8. COMMUNICATIONS
 - PRIORITY A FY16 BUDGET \$132,496

9. Other Project Updates

- B. Verdugo reported that the taxi zone on 6th will remain a taxi zone after 6 but will become a metered space from 8am to 6pm. There is another one on 5th Avenue, just south of Robinson, that will be included as well.

Adjournment – 6:15 p.m.

Next Meeting Date, Time and Location:

Hillcrest Parking Committee's next meeting is Tuesday, November 24, 2015 at 5:00 p.m. at the Hillcrest Business Association office. Transcribed and drafted by Ben Verdugo