

**1. Establishment of Quorum, Call to Order and Introductions**

Board Members Present: Ben Nicholls, Roy Dahl, Linda Saltzman, Susan McNeil Schreyer, John Knoll, Natalie Villegas, Peter Raymond, Eric Fillion

Board Absences: Cecelia Moreno, Selina Stockley, Miah Earn

UCPD Staff Present: Gerrie Trussell, Chris DeMoville

City of San Diego Staff Present: Tanner French, Elizabeth Studebaker

Public Present: Janelle Hickey

**2. President's Report**

B. Nicholls discusses the FY19 budget process, and his hope this will become standard operating procedure between UCPD and the City.

**3. Executive Directors Report**

G. Trussell thanks everyone for filing form 700. She also reports she has been having a lot of meetings with City of San Diego staff and has been assigned a Deputy Director with DSD to assist with all necessary UCPD permitting.

*E. Studebaker Arrives (3:36pm)*

**4. Non-Agenda Public Comment**

E. Studebaker discusses the City's proposal to expand Free Ride Everywhere Downtown (FRED) into Uptown, and is willing to answer any questions

**5. Consent Agenda**

Motion: to approve March 2018 meeting minutes, and February 2018 Financials (R. Dahl/N. Villegas)  
[Vote for: 11/Vote Against: 0/Abstain: 1 (D. Scott)]

**6. USD Governance Project**

G. Trussell introduces University of San Diego Graduate Student Janelle Hickey

J. Hickey discusses the work she and John Hustleby did on a class project using UCPD as their model organization. The team completed a policy and procedure outline that can work as a companion piece to the UCPD bylaws as "standard operations"

**7. Hillcrest Parking Promotional Campaign CO-OP**

D. Scott asks the members of the Hillcrest Parking Committee (HPC) if they support this promotional campaign. All the HPC members in attendance verify that they do support this expenditure.

Motion: to allocate \$16,000.00 to partner with the Hillcrest Business Association in a joint advertising campaign to promote UCPD parking projects currently underway in Hillcrest (T. Fox/L. Saltzman)  
(Unanimous)

*Anyone who requires an alternate form of this agenda or to arrange special access needs, please contact the UCPD office, 48 hours in advance. Wheelchair accessibility is located at the rear of the building and parking is available on street. To review documents included with this agenda or any other item, contact the office 48 hours in advance. The office may be reached at: 619-210-0194 or email [Admin@ParkUptownSD.org](mailto:Admin@ParkUptownSD.org)*

**8. FY19 Budget Revisions Approval**

Motion: Approve the revised FY19 proposed budget (attached as 1-A) ( R. Dahl/E. Fillion) (Unanimous)

**9. Wayfinding Signage**

G. Trussell reviews responses to the Wayfinding Signage RFP, and recommends moving forward with Coastal Signage at \$175,000.00

Motion: Approve \$175,000.00 to move forward with Coastal Signage (B.Nicholls/E. Fillion) (Unanimous)

Motion: Approve up to \$10,000.00 for Developmental Services Department Permits (R. Dahl/N.

Villegas) (Unanimous)

**10. Committee Project Updates**

C. DeMoville notes the 60-day response window for residents affected by the Phase 1 parking conversion changes identified in Bankers Hill passed on April 7<sup>th</sup>, 2018. He will have a full report on these conversions, as well pedestrian usage studies currently underway, at the May 2018 UCPD board meeting. He also mentions changes coming to UCPD's phone number and website.

G. Trussell- mentions Hillcrest & Get it done App videos to be produced and promoted.

G. Trussell- IRR – Chalmers and India Stop Sign, Approved by Uptown Planners.

S. McNeil Schreyer notes the Mission Hills Parking Advisory Committee will be holding a Reynard Way Community Update after May 1<sup>st</sup> 2018.

**11. Adjourn 4:18pm**