

1. Introductions

HPC Members Present: Ben Nicholls, Roy Dahl, Miah Earn, Patrick Santana, Paul Smith

Members of Public Present: Cecelia Moreno

UCPD Staff Present: Gerrie Trussell, Chris DeMolive

2. Non-Agenda Public Comment

P. Santana believes that 1st Street, between University Avenue and Washington Avenue, could be a good candidate to have meters and time limited signage installed.

R. Dahl requests staff to follow up on this with the City.

(M. Earn arrives, 3:35pm)

C. Moreno would like to see meters added along 5th Avenue, south of Robinson.

M. Earn mentions that the Summer Social will be held on July 26th, at Two Sisters Pizza.

B. Nicholls invites everyone to the HBA mixer following this meeting.

G. Trussell would like to change the taxi stand along 5th Avenue, fronting the Rite Aid

3. Approval of Minutes – June 2019

Motion: approve June 2019 minutes (P. Santana/M. Earn) (Unanimous)

4. Saltzman Resignation

Motion: approve Saltzman Resignation (P.Santana/P. Smith) (Unanimous)

5. Hillcrest Kiosk Map Graphic Selection

G. Trussell shares the review work that P. Santana put together. She notes that she has had trouble getting high resolution logos from the different community organizations represented on the map.

Motion: approve color variation 1 (P. Smith/M. Earn) (Unanimous)

6. DMV Lease

G. Trussell reports that she has negotiated the monthly DMV lease from \$1,500.00 to \$855.00

Motion: approve DMV Lease at \$855.00 (M. Earn/P. Santana)

7. Urban Mo's

P. Smith asks staff to follow up with C. Shaw regarding adding a standardized bike rack.

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Motion: approve a 10foot white zone and replace 3 min mixed use sign (P. Santana/M. Earn)
(Unanimous)

G. Trussell notes that she would like to add an agenda item for Community awards.

8. 4th & 5th Bike lanes

G. Trussell notes that SANDAG will present a full update at the August 2019 UCPD Board of Directors meeting

9. Normal Street Promenade update

None

10. P signs removed

G. Trussell notes that several signs were removed due to 4 owner complaints. She notes that the signs were removed within two days of receiving the complaint.

C. Moreno would like to know which business complained. She would appreciate that being brought to the attention of the HPC prior to being taken down.

11. AB-516

G. Trussell gives an update on the current status of AB-516. The Bill is currently back in committee.

12. Workplan and Budget Items FY 20

G. Trussell reports on upcoming Workplan and Budget items for FY2020. She relates many of the studies and reports that are being developed.

G. Trussell notes that the PAD (Parallel Across Driveways) project is being presented to Council.

Adjourn

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MINUTES

HPC Members Present: Natalie Villegas, Roy Dahl, Miah Earn, Patrick Santana, Paul Smith

HPC Members Excused: Ben Nicholls

Members of Public Present: Jonathan Lopez

City staff: Tanner French

UCPD Staff Present: Gerrie Trussell

N. Villegas, committee chair called the meeting to order at 3:00

Introductions were made

Non-Agenda Public Comment

The DMV lease has been reduced to \$845.00 monthly. There is a graduated increase annually for the next five years. Total recommended for funding to UCPD Board \$11,175.00

Approval of Minutes – Motion: approve July 2019 minutes **(P. Santana/M. Earn) (Unanimous)**

The Hillcrest Kiosk Map Graphic Final was reviewed. A consensus of the committee was the map gradient background should be darker to allow for more contrast, but the committee is overall pleased with the final graphic. Trussell reported a misstep in the community approval process regarding HBA support. The UCPD will need to formalize the Hillcrest logo usage and general support for the Wayfinding project. She has requested placement on the Beautification committee and P. Smith explains it may not be an issue since no funding is being requested but may want to bring to the HBA Executive Committee for logo use agreement. Trussell will wait for scheduling direction from the HBA. The planned kiosk installation and Community photo opportunity was cancelled and will be scheduled in the near future.

Parking Conversions were reviewed:

35 Meter additions on University have been approved stemming from a request by property owner Tim Foley. The City will install two-meter units fronting the development. **(R. Dahl/P. Santana) (Unanimous)**

SANDAG has identified opportunities by converting both sides of Cleveland to diagonal spaces, adding 10 additional spaces. Meters will not be installed as Cleveland is mostly residential, with few business frontage and time limited parking already exists. **(R. Dahl/P. Santana) (Unanimous)**

Three Sisters Pizza has requested to install meters in front of their business on Brookes and 4th Avenue. The intersection is busy and may also have opportunities to roll back red curbs and install a 15 minute zone. Conversion of an old loading zone and is also requested. **(N. Villegas/P. Santana) (Unanimous)**

R.Dahl requested a review of Vermont for additional conversions.

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MINUTES

Open Hillcrest Business Seat will be filled as a component of the HBA Annual meeting and elections in October 2019. Anyone interested will need to be nominated by September to be included on the ballot.

4th & 5th Bike lanes G. Trussell notes that SANDAG made a full presentation at the last UCPD meeting. UCPD Staff verified there will be six spaces lost on Fifth from Robinson to Washington and seven spaces on Fourth. The HPC and UCPD requested SANDAG to assist reclaiming the discontinued bus stop and red zone by Rite Aid for parking spaces. This would mitigate an additional six spaces being removed by the bike lanes. An email from Chris Romano, SANDAG noted the request has been made and he will relay the response.

Normal Street Promenade update included an invitation to HPC members to join the Council Office and other community stakeholders on September 26th at 2pm for a meeting with the project designer's and contractors to review components that were a result of the outreach meetings held.

P signs replaced at Ever bloom Floral on University.

Workplan and Budget Items FY 20

Meter revenue update

G. Trussell reports the meter comparisons have begun and passed out sheets containing three years of occupancy and revenue information completed by C. DeMoville. An expanded review with map will be presented for review next month.

Santana asked if the files were proprietary and would like to do several sorts.

The committee requested staff gather existing City electronic samples of scooter regs and information details.

4:00 Adjourn

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MINUTES

HPC Members Present: Patrick Santana, Paul Smith, Roy Dahl, Ben Nicholls

HPC Members Excused: Natalie Villegas, Miah Earn

Members of Public Present: Chris Shaw, Krista Bossi, Joey Arruda, Darren Farnesi, Tina Shirley, Linda Hanna

City staff: Brittany Bailey, French, Tanner

SANDAG Staff: Linda Culp, Chris Kluth, Chris Romano

UCPD Staff Present: Gerrie Trussell

Nicholls, called the meeting to order at 3:00

Introductions were made

Non-Agenda Public Comment

Approval of Minutes – Motion: approve September 2019 minutes **(Santana/Smith) (Unanimous)**

Normal Street Promenade Update/Design Overview- A project design presentation by SANDAG, City Council District 3 and the City of San Diego, Economic Development Division was provided to the committee and those in attendance. Concerns and challenges of the project were discussed by local businesses and addressed by City staff and SANDAG. As voiced by the small business community Councilmember Wards office has met and been working diligently to resolve and mediate the areas adverse impacts. The design which is the end product of community outreach meetings, UCPD, HBA and consultants hired to implement key elements i.e. historic context, utilize bios wells, improve drainage, create a Hillcrest gathering place, expand Pride Plaza, enhance landscape, continue to facilitate the Hillcrest Farmers Market. In addition lighting, trash receptacles and furniture to allow public seating will be incorporated into the project. The Bike lanes will coincide with the transportation project. After construction the needs of space programming (passive and active), placemaking components will be added and a MAD (maintenance assessment district) established to provide security and maintenance. Bikeway info and maps were provided as a handout.

The HBA is currently working on the MAD establishment.

Hillcrest Kiosk Install/ Photo- The Hillcrest Community Kiosks are installed. The unveiling on Normal Street coincided with the HBA Annual meeting and UCPD Elections. Elected officials Gloria and Ward were present to assist. Nicholls and Tami Dauber represented the HBA & UCPD. A community photo from KTUA rooftop was also taken. Nicholls had a band to provide live music and the North side of Normal Street was closed for the celebration. Security was provided from Friday to Tuesday evening.

HPC meetings for November & December due to the Holidays will be combined held Thursday, December 5th

Adjourn 3:45 Santana/Smith

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MINUTES

HPC Members Present: Natalie Villegas, Miah Earn, Patrick Santana, Paul Smith, Roy Dahl, Chris Shaw, Ben Nicholls

HPC Members Excused:

Members of Public Present: Cecelia Moreno

City Staff:

UCPD Staff Present: Gerrie Trussell, Chris DeMoville

Villegas, called the meeting to order at 3:00

Introductions were made

Non-Agenda Public Comment: Earn read a statement aloud and will run for UCPD Treasurer position. The Uptown Planners held a discussion of the possibility of an Uptown trolley car on 6th. The committee will review funding options and collaborate.

Approval of Minutes – Motion: approve October 2019 minutes **(Dahl/Santana) (Unanimous)**

Smith proposed a multi-modal education opportunity. Street level signage at sidewalk entrance/exit ramps encouraging pedestrian activity and the unlawful riding of bikes, scooters and skateboards on public sidewalks. Samples of stencils utilized in Coronado were shown. Staff to draft a design in reference to branding, cost estimates of signage and implementation. **(Smith/Earn) (Unanimous)**

The HPC social media campaign was discussed. The committee has not seen many posts or is aware of the ongoing campaign. Benjamin Cartwright, associate at Hale Media was present to discuss the campaign get directions for future i.e. use more photos and will revisit in January with analytics etc. The committee approved requesting up to \$300.00 in funding to aid in necessary website fixes. **(Earn/Santana) (Unanimous)**

FREE RIDE / HOOT A ride share opportunity was revisited. The committee encourages the use of ride share options, they have committed funding to capital improvement projects so cannot support the project.

A Hillcrest walking map handout was considered. The HPC would like to incorporate the maps used in the Hillcrest kiosk on their AccessHillcrest.com website.

The committee reviewed meter revenue and occupancy comparisons of FY 17, FY 18 and FY 19. DeMoville produced a PowerPoint presentation to provide the meter data. It was noted the revenue went down once the time changes were incorporated. The goal was not for revenue but to ensure people did not take available parking enforced only until 6 pm and stay in spots until businesses closed. By moving the meter time enforcement from 8 pm-6 pm to 10 am -8 pm, this resulted in more vehicle turn over in the Hillcrest core.

Adjourn 3:45 Earn/Villegas

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