

Community Parking District Annual Plan
Uptown Community Parking District
FY2014

Community input is obtained and incorporated into the management of the District by public workshops and parking committee meetings specific to each of the four neighborhoods within Uptown.

The overall Uptown Community Parking District program concept addresses parking inventory/supply, uniformity of parking allocation, traffic circulation, public information, public transit and comprehensive system management.

The actual implementation of any proposed projects set forth below will require full compliance with any and all necessary environmental review as well as compliance with all applicable law and is contingent upon the further approval of the appropriate City decision-maker. Prior to the grant of approval by the appropriate City decision-maker for the implementation of any proposed project, the City decision-maker shall be provided with any and all necessary environmental review. The Uptown Community Parking District shall not conduct construction, repair, maintenance, alteration, or improvement of a proposed project unless written notice to proceed is obtained from the City. In addition, Uptown Community Parking District acknowledges that the City reserves its full discretion to delete any of the proposed projects set forth below.

Specific recommendations for improvements and activities (subject to any required environmental or regulatory clearance or approval processes) include the following:

INCREASING PARKING SUPPLY

Proposed actions to increase the parking supply (this may include the acquisition of land, project design, financing, construction, and/or operation of public parking facilities)

Reconfiguration of existing on-street parking inventory (Implemented by City staff but initial review conducted by UCPD)

Bankers Hill

- Add angle parking or convert existing spaces to angle parking (including head-in, reverse angle, etc) where feasible on Third Avenue and streets to the west.
- Construction costs to design and remove redundant curb cuts.
- Curb painting and repair within or close to metered zones.

Hillcrest

- Establish angled and head-in parking opportunities.
- Construction costs to design and remove redundant curb cuts.
- Curb painting and repair within or close to metered zones.

Mission Hills

- Establish angled and head-in parking opportunities.
- Construction costs to design and remove redundant curb cuts.
- Curb painting and repair within or close to metered zones.

Five Points

- Establish angled and head-in parking opportunities.
- Construction costs to design and remove redundant curb cuts.
- Curb painting and repair within or close to metered zones.

Valet-parking (Implemented by UCPD)

Hillcrest

- Valet program to provide users with convenient vehicle drop-off location and use of off-site parking lots.

Mission Hills

- Study and incorporate three additional Valet Parking and Curb-side pick-up locations within the district. Tentative locations are: Goldfinch & Ft. Stockton, W. Washington at Albatross, and W. Washington at Hawk.

Five Points

- Valet program to provide users with convenient vehicle drop off from International Restaurant Row and use of off-site parking lot(s).

On-street parking (Implemented by City staff but initial review conducted by UCPD)

Hillcrest

- Normal St. Median/Park Improvements. This item proposed to convert the existing median between Blaine Ave. and Lincoln Ave. to parking. This item builds upon the previous work to construct parking in that same median however, it is subject to finalization of the Community Plan Update and/or the final plans for the proposed linear park in the same block. Funding allocated is anticipated to be the Uptown Community Parking District contribution to the project.

Surface parking (Implemented by UCPD)

Bankers Hill

- Provide interim public parking through lease or other arrangement at the old Blood Bank site, located at Upas and Third Avenue.
- Locate lot in south Bankers Hill to provide parking for impacted areas to be leased or made available through other arrangements for public parking.

Hillcrest/Mission Hills

- IBEW Lot Development extraordinary maintenance and operation Provide funds as needed for up to 24/7 use. Including paying for, but not limited to, lighting, signage, clean-up, other infrastructure costs, or other expenses as needed.

Structured parking lots (Implemented by UCPD)

Hillcrest

- Parking structure research and initiative. For many years the Hillcrest community has expressed a desire to investigate constructing a parking building in Hillcrest. Previous studies have revealed that parking structures are not financially feasible without subsidy. This is funding for an updated analysis of finding alternative financing sources for a new parking structure in Hillcrest. It is envisioned that this analysis would focus on the benefits of a public/private partnership and mixed use structure. The number is based on the cost of previous studies of this nature.

MANAGING PARKING INVENTORY

Parking evaluations (Implemented by UCPD)

Bankers Hill

- Survey of existing parking and collaboration with City staff to recommend reconfiguration of existing on-street parking/ curb cut removal and identify locations for adding angle parking or other parking.

Hillcrest

- Submit locations previously identified and continue to survey opportunities for angle parking and work with City staff to recommend reconfiguration of existing on-street parking. This is an estimate based on previous outreach work performed by a consultant. Though it is anticipated that a large number of diagonal parking spaces may be installed it is not possible to know the cost per realignment or the related improvements that may be needed (such as installation of pop-outs, sidewalk replacement or etcetera) until the survey is complete (1.3). It is not practical to expect that all the realignments will occur in FY 2014 so this number is an estimate.
- Submit locations previously identified and continue to survey redundant colored curbs/ curb cuts. Though it is anticipated that a large number of curb cuts will have to be removed it is not possible to know the cost of each curb cut or the number required until the review is completed (1.1). It is not practical to expect that all the curb cuts will be removed in FY 2014 so this number is an estimate based on previous construction work and reflects the priority of this construction amongst the other projects. If this figure is insufficient to cover the removal of all redundant curb cuts then the remaining curb

renovations will occur in future years.

Mission Hills

- Continue to survey for reconfiguration of on-street parking inventory. Review and establish areas that are underutilized. Establish Scooter/Motorcycle parking on Goldfinch North of Ft. Stockton.
- Submit locations previously identified and continue to survey for unnecessary curb cuts for repair.

5 Points

- Community survey of existing parking and collaboration with City to recommend reconfiguration of existing on-street parking/ curb cut removal and identify locations for adding angle parking or other parking.

Employee parking programs (Implemented by UCPD)

Mission Hills

- Review parking solutions for employees, maybe lot rental, with shuttle parking option which will be overseen by MHBID.

Residential Permit Parking (Implemented by UCPD)

Bankers Hill

- Evaluate interest in/support for and appropriateness of residential permit parking in areas impacted by commuter parking. For example, evaluate south Bankers Hill area where it appears downtown workers are taking all the non-metered parking in the area.

Enforcement, and/or mitigation of any adverse effects resulting from the implementation of such program(s). (Implemented by City staff)

MANAGING PARKING DEMAND AND ENHANCING UTILIZATION

Changes to parking meter rates, hours of meter enforcement, parking meter time limits, and additions or removals of parking meters – (Implemented by City staff)

Bankers Hill

- Conduct variable meter pricing study and make recommendations to City staff for possible implementation.
- Identify potential locations for metered parking to better manage available parking spaces and make recommendation to City staff for possible implementation.

Hillcrest

- Conduct variable meter pricing study and make recommendations to City staff for possible implementation.
- Lower meter pilot program. These resources will be used to pay for revised signage in Hillcrest that reflects the lowered rates. Design and install signage to advertize/indicate lower rate meters/areas.

Mission Hills

- Make recommendations on changing meter rates.

Self-Parking (Implemented By City Staff) (This section needs to be moved to Managing Parking Demand & Enhancing Utilization, or the budget spreadsheet needs to be modified)

Bankers Hill

- Meter upgrades. Purchase/lease to purchase/or lease of new technology equipment with cost based on previous years estimates and the funding allocated reflects the priority of these improvements amongst the other projects.

Hillcrest

- Meter upgrades. Purchase/lease to purchase/or lease of new technology equipment with cost based on previous years estimates and the funding allocated reflects the priority of these improvements amongst the other projects.

Mission Hills

- Meter upgrades. Purchase/lease to purchase/or lease of new technology equipment with cost based on previous years estimates and the funding allocated reflects the priority of these improvements amongst the other projects.

Establishment or removal of time limited parking areas in (Implemented by City staff)

Mission Hills

- Identify potential 2 hour parking locations and make recommendations to City staff.

Bankers Hill

- Identify potential locations close to Balboa Park for metered parking and make recommendation to City staff for possible implementation.

Provision of mobility information such as signing, marketing, and communicating the location, availability, cost, etc. of district-wide parking options. (Implemented by UCPD)

Bankers Hill

- Website, mobile app and marketing program to help promote parking availability.
- Wayfinding system. Design and install meters and signage to help direct people to available parking areas as well as point to places of interest in Bankers Hill.
- Walking map (Metrominuto) of Bankers Hill that visualizes the distances and travel times between key places and would also highlight historic site markers throughout Bankers Hill to create a pedestrian heritage trail route. This will increase pedestrian counts in front of area businesses and encourage people to visit and travel through the neighborhood on foot thereby reducing parking demand.

Hillcrest

- Website, mobile app and marketing program to help promote parking availability.
- Wayfinding system. The existing signs are damaged, not visible at night and need to be replaced. This includes hiring a design company to design a way finding system that works, replacing the signs and adding solar powered lights.
- Universal Validation Program. Implement a system where businesses supply validation patrons parking in participating lots. As technology becomes available, on street validation will be supplied for those who park along metered zones.

Mission Hills

- Website, mobile app and marketing program to help promote parking availability.
- Wayfinding system. This system would help direct people to available parking areas as well as point to places of interest in Mission Hills.
- Universal Validation Program. Implement a system where businesses supply validation patrons parking in participating lots. As technology becomes available, on street validation will be supplied for those who park along metered zones.

5 Points

- Website, mobile app and marketing program to help promote parking availability.
- Wayfinding system. Design and install meters and signage to help direct people from nearby locations to popular destinations within 5 Points such as International Restaurant Row.

Any recommendations or plans for providing funding for community shuttles within the boundaries of the Community Parking District. (Implemented by UCPD)

Bankers Hill

- Implement a tram or shuttle circulating system possibly as an extension of the Balboa Park Shuttle or running exclusively in Bankers Hill to encourage parking once at one location and then travelling through the District via shuttle.

Hillcrest

- Continuation and possible expansion of the Hillcrest Trolley circulating throughout

Hillcrest core to encourage parking once at one location and then travelling through the District via shuttle.

Mission Hills

- Community shuttles within the boundaries of Mission Hills to encourage parking once at one location and then travelling through the District via shuttle. Analyze and implement if feasible.

Recommended actions to promote alternative forms of transportation to reduce parking demand (e.g., community shuttles, public transit, bicycling, and walking) (Implemented by UCPD)

Bankers Hill

- Addition of bicycle infrastructure in Bankers Hill to include bicycle corrals, bicycle parking, parklets with bike parking, fix-it stations, and bicycle facilities.
- Support the San Diego Trolley/streetcar extension between Centre City and Hillcrest via Bankers Hill, short term to include a track-less system and long term to include rail. Partial Funding of streetcar study as part of Uptown Community Plan Update.
- Facilitate community input and conduct research as needed in order to collaborate with SANDAG on finalizing the concepts for the Bankers Hill area of the San Diego Regional Bicycle Plan.
- Identify and recommend for installation Car2Go Hub/Charging stations.
- Community recommended pedestrian improvements and recommendations for analysis/implementation by City staff where feasible:
 - Landscape bulbouts at key intersections to shorten pedestrian time in street
 - Pedestrian cross walks at intersections – ladder cross walks
 - Solar powered pedestrian crossing signs
 - Push button activated lighted crosswalks/stop signs
 - Pedestrian enhancements in streetscape along commercial areas (Ben to include specific enhancements)

Hillcrest

- Continued expansion of bicycle infrastructure in Hillcrest to include bicycle corrals, bicycle parking, parklets with bike parking, fix-it stations, and bicycle facilities.
- Streetcar study and investment (Park Blvd extension/ Sixth Ave. corridor), short term to include a track-less system and long term to include rail. There has been very little information concerning the outcome of the project that had been previously budgeted. There is concern in Hillcrest that this project will not be completed in a way that satisfies

the goals of the neighborhood. This project is included in a future budget so that it can be completed in a way that meets the goals of the neighborhood. This number is an estimate based on previous studies of this type.

- Identify and recommend for installation electric vehicle infrastructure to include charging stations at Normal Street and other areas within Hillcrest.

5 Points

- Pedestrian improvements and recommendations for analysis/implementation by City staff where feasible:
 - Pedestrian cross walks at intersections – ladder cross walks
 - Mid-block ladder cross walks

Mission Hills

- Add a bicycle corral at curb-pop out on Goldfinch between Ft. Stockton and W. Washington. Also add bicycle racks and facilities throughout Mission Hills.
- Identify and recommend for installation electric vehicle infrastructure to include charging stations in Mission Hills.

OTHER IMPROVEMENTS OR ACTIVITIES

Providing for extraordinary maintenance and landscaping activities associated with or required by any of the activities listed above. (Implemented by UCPD)

Bankers Hill

- Explore installation of trash receptacles and maintenance of trash cans with City staff in areas where projects are implemented to mitigate trash impacts caused by increased parking and pedestrian activity.

Hillcrest

- There are many examples of programs that would require maintenance agreements in order to be implemented. For example the bicycle corral program, including fixit stations requires a local agency to pay to clean the corrals. This number is an estimate of what may be required for projects and is based on other cleaning contracts that are in effect in the neighborhood.
- Normal Street Median landscape maintenance due to added parking in median with funds to be transferred to Park and Recreation Department. The estimated annual expense is approximately \$1,000 per year.

Mission Hills

- Collaborate with City staff to identify appropriate natural barriers for pedestrian safety to facilitate walking and reduce parking demand and associated traffic and provide for such extraordinary landscaping and maintenance.

Any other relevant matters pertaining to the effective management of parking demand within the District (Implemented by UCPD)

Mission Hills

- Review striping or needed enhancements for parking to facilitate and provide for pedestrian safety on leaving the parked vehicles. Potential intersections would include Goldfinch and Ft. Stockton, Ft. Stockton and Hawk, W. Washington and Albatross, Goldfinch and W. Washington.