



UPTOWN COMMUNITY PARKING DISTRICT
Board of Directors Meeting Agenda
June 8, 2015; 5:00 PM – 6:30 PM
Joyce Beers Community Center – The HUB
3900 Vermont Street - San Diego, CA 92103

1. Establishment of Quorum, Call to Order and Introductions

2. President's Report

3. Non-Agenda Public Comment

Comments are taken from the public on items not on the agenda or to request an item be removed from consent agenda; time limit of three (3) minutes per speaker.

4. Approval of Consent Agenda A-D (*Action Items*)

Items on the consent agenda will be considered as one motion without discussion, unless an item is requested to be removed, in which case the item will be placed for consideration on the regular agenda.

A. Approval of Minutes – May 11, 2015

B. May 2015 Financials

C. Park Hillcrest Mobile App and Website Annual Fees (July 2105 – July 2016)

HPC recommends approval of the following expenses with Phondini Partners, inc:

Assumption of Website Management & Maintenance responsibilities (\$3,500)

Annual Licensing, Maintenance, Service & Support for the mobile app (\$2,500)

Migration to new Hosting Provider and/or Content Distribution Network (one-time fee \$1,500)

Server transfer (from McFarlane to Phondini) (\$298)

D. Park Hillcrest Marketing

HPC formed a proposal review committee to review top three proposals, choose a firm and to allocate up to \$49,999 for six-month campaign costs. In addition, the HPC approves \$2,500 to cover an ad in Fabulous Guide to Hillcrest and follow up advertising for the Lunch Loop trolley.

5. IRR Request for Letter of Support – Street Closure (*Action Item*)

El Indio Mexican Restaurant & Catering; August 15, 2015 10 AM – 3 PM

6. SANDAG Bike Project Update (*Potential Action Item*)

Discussion of recent changes and updates on the regional bike-way

7. FY16 Budget & Action Plan; Council Policy 100-18 (*Potential Action Item*)

8. City Updates (*Information Items*) Joe Jimenez, CPD Traffic Engineer

9. Committee Updates & Projects in Progress (*Information Items*)

- A. Bankers Hill - Production of tri-fold parking & walking information brochure; aluminum signs with parking information; RFP for Residential Parking Permit surveying
- B. Hillcrest - Changes on Normal Street; Essex bulb-outs and angled parking; bike corral
- C. International Restaurant Row – Stop sign initiative, ADA ramp and shared use spaces
- D. Mission Hills - Angled parking; curb cut fill-in and motorcycle parking initiatives

10. Staff Reports (*Information Items*)

- A. Operations Manager – Angled Parking Initiatives (South BH and Essex)
- B. Chief Operating Officer – Smart Meter Data; CPD Accounting Processes

11. Work Session – Organizational Philosophy and Structure Exercise (Part II)

Board exercise to explore organization enhancements

Unfinished business may be tabled and placed on the agenda of the following meeting.

Anyone who requires an alternate form of this agenda or to arrange special access needs, please contact the UCPD office, 48 hours in advance. Wheelchair accessibility is located at the front of the building and parking is available on street or nearby lot / garage. To review documents included with this agenda or any other item, contact the office 48 hours in advance. The office may be reached at: 619-846-5754 or email BenV@ParkUptownSD.org