

1. **Establishment of Quorum, Call to Order and Introductions** **Char Lou Benedict**

2. **President's Report**
Both Bankers Hill and Mission Hills parking committees are dark in August

3. **Non-Agenda Public Comment**
Comments are taken on items not on the agenda; time limit of three (3) minutes per speaker

4. **Consent Agenda, items A-B (Action Items)**
 - A. Approval of Minutes –June 2016
 - B. June 2016 Financials

5. **State of the District (Information Item)** **Elizabeth Hannon, COO**
Highlights of UCPD's current organizational structure strengths and weaknesses with a recommendation to form ad-hoc committee to explore alternative structure(s), staffing and board development ideas

6. **Hillcrest Marketing Campaign Expense (Action Item)** **Danielle Oloko, Staff**
Multi-media marketing campaign funding promoting parking availability and services
Motion: *To approve funding allocation up to \$50k until December, marketing meeting (with business representatives) and focusing on serving the retail and restaurant customer groups.* (B. Nicholls, B. Reeves) Motion passes (3-2-0 T. Gahagan, C. Moreno - nays)

7. **Comprehensive Parking Management Strategies (Information Item)** **Elizabeth**
Overview of recent data analysis and parking strategies being explored

8. **Hillcrest Committee Motion to Shift Meter Hours (Action Item)** **Cecelia Moreno, Vice-chair**
Due to low on-street parking occupancy during the morning hours and occupancy greater than 85% at and after 4 PM, recommendation to conduct a pilot project shifting enforcement hours (from 8 AM – 6 PM) to 10 AM – 8 PM
Motion: *We approve the meter hour modification and hours of enforcement and advance it to the board for approval, should be neighborhood wide.* (B. Nicholls, C. Moreno) Motion Passes (4-1-0 T. Gahagan - nay)

Continued

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9. Hillcrest Parking Committee Motion to Purchase

GEM Electric Passenger Vehicles and RFP for Shuttle Service (Action Item) **Cecelia**

Motion: Ask the board to approve funding for two vehicles (not to exceed \$100,000)

Motion: And have staff request bids for management of operation of the vehicles

B. Nicholls, C. Moreno. Motion Passes. (5-0-0)

10. Staff Updates (Information Items)

Elizabeth

FY16 Current Projects and Priorities & Other Updates

Current projects, opportunities and obstacles

District-wide Way-finding Project Stakeholder Group

Development of stakeholder group with wide-representation from each neighborhood to meet with consultant and review locations, design and scope of signage project

11. City Report (Information Items)

Joe Jimenez, City Traffic Engineer

Updates on curb color changes, meter studies and angled parking initiatives

12. Neighborhood Reports (Information Items)

Committee Chairs

Updates on current projects & activities

13. Board & Committee Packets – Idea to Go Green with 7" Tablets (Action Item) **Char Lou**

\$50 per tablet; purchase 16 for Board & Staff use (replacing printed packets and binders - saving printing costs & paper)