

UPTOWN COMMUNITY PARKING DISTRICT

Board of Directors Meeting Minutes September 12, 2016; 5:00 PM – 6:30 PM Joyce Beers Community Center – The HUB 3900 Vermont Street San Diego, CA 92103

Board Attendees: Susan McNeil Schreyer, Cecelia Moreno, Chris Shaw, Char Lou Benedict, Benjamin Nicholls, Roy Dahl, Doug Scott, Tim Gahagan, Bruce Reeves, Selina Stockley, Megan Garth, Roy McMakin and Tom Fox (once seated) **Board Excused Absences:** Natalie Villegas **Staff:** Elizabeth Hannon, Danielle Oloko **Public:** Joe Jimenez, Ann Garwood, Nancy Moors, Ben Baltic

- 1. C. Benedict, president established quorum and called the meeting to order at 5:03 PM
- 2. Bankers Hill Vacant Board Seat Approval

Resident Tom Fox, nomination by Community Group, approved by BHNPC *Motion*: "Move to approve Tom Fox's nomination to the UCPD Board of Directors." (D. Scott, B. Nicholls) Motion Passes: 11-0-0

3. Consent Agenda, item A-C (Action Items)

- A. Approval of Minutes August 2016
- B. Approval of July Financials
- C. Approval of Required Annual Audit (FY16) \$4,000 contract to Sonneberg CPAs

Motion: "To move the consent agenda (item A-C.)" (S. McNeil Schreyer, B. Nicholls) Motion Passes: 11-0-1 (T. Fox)

4. Organizational Structure Ad-Hoc Update

R. McMakin arrives

R. Dahl provided an overview of the work and progress of the ad-hoc committee. The committee recommendation to the executive committee (who increased the hour allocation) for the board to consider a Hillcrest (only) Project Coordinator & District (wide) Administrative Assistant at 20-25 hours per week.

E. Hannon reviewed the current estimated expenses for personnel as compared to other expenses for projects and operations.

Motion: "To hire a Hillcrest only project coordinator with a salary package not to exceed \$68,000 annually and an administrative assistant for district wide purposes not to exceed 20 hours per week. B. Reeves, R. Dahl Motion Passes: 13-0-0

E. Hannon reviewed; the board discussed and agreed to the wording of the Director Agreement and organizational responsibilities. At the next board meeting board members will be asked to sign the agreement. The goal is for enhanced board interaction that will benefit the effectiveness of the organization.



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5. Hillcrest Lunch Loop – Service Contract

E. Hannon reviewed the six companies who submitted responses to RFQ and the three that were selected for interview with the selection committee.

The committee recommendation is to enter into contract negotiations with Downtowner, Inc. for an amount not to exceed \$72,000 a year, for Monday-Friday 11:30 – 1:30 service with two 5passenger electric vehicles; this will also include the mobile application for on-demand service. The board discussed service ride time benchmarks of 10-minute loops; the service area (Robinson – Washington; $2^{nd} - 8^{th}$); the shuttle provides an option to access Hillcrest other than driving and parking in the business core; the shuttle is available to all but the target market are the employees, staff and visitors at the hospitals.

The board could consider growing the service (hours, service area and potentially to expand to the other neighborhoods).

Motion: To except that contract (Downtowner, Inc. proposal) \$6,000 per month fee staring in November, continue the old service until November 1st. C.Shaw, C. Moreno; Motion Passes 13-0-0

6. Reynard Way and State Street Study

B. Nicholls left the meeting

D. Scott discussed the proposed BHNPC recommendation to add portions of Reynard Way and State Street that are in Bankers Hill to the UCPD study of Reynard Way in Mission Hills. S. McNeil Schreyer suggested the Mission Hills Parking Advisory Committee first consider this inclusion at their October meeting and the UCPD board hears this item in November.

7. Bankers Hill Meter Installation Project

E. Hannon reviewed the data maps and project highlights seeking board and public input on the idea to install meters (or sign time-limited parking) along 1st Avenue from Date to Laurel; 4th and 5th Avenues, Date Street to Upas Street to include cross streets from 4th to 6th Avenues to bring consistency, turn-over and increase meter utilization to the 85% City goal.

The board discussed the need to receive the community buy-in; the BHNPC shared that their outreach will include all of the community groups, fronting businesses and Uptown Planners; staff will work with consultants to document blocks that have meters only in part of a block, current land uses (residential at present but zoned commercial); J. Jimenez is concerned about proposals that may move meters; the board and public would like to see the cross street metering impacts examined especially for those near older residential buildings.

A. Garwood suggested the UCPD consider residential parking permits include the ability to park at meters without paying the meter fee. The residential permit study is being reviewed by the city - currently defined as west of 2nd Avenue to State Street; Fir Street to Laurel Street for evening enforcement 6 PM – 8 AM; the board discussed the impacts throughout Uptown of cars parking in the neighborhoods and taking ride-share or taxi to the airport. N. Moors shared concerns over the need to implement these projects comprehensively.



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The next step is for the BHNPC and staff to refine the recommendations, review with the UCPD board and seek input from community and business groups in the neighborhood.

8. FY17 Current Projects and Priorities

- C. Moreno left the meeting
- E. Hannon reviewed current projects including:
- District-wide Wayfinding Signage Scoping Project introductory meeting with 20 participants; next meeting October 18th
- City requested updated meter utilization maps (by early October); this data has not been compiled since the new smart meters were installed in spring 2015; consultant Chen Ryan will be completing these maps for board and city review
- Parking Mobile Applications apps that scrape data from meters, cameras and cellular phones to provide live parking availability and parking management enhancements; staff to develop white paper for board review
- UCPD Annual Report will now be due at the end of January (change from agreement will include FY16 and 6-months of FY17 for City Council review
- UCPD financial changes monthly reports will now will be reviewed 2-months in arrears
- Hillcrest Parking Structure Forum tentative date for stakeholder discussion of public and public-private facility feasibility is October 12.
- Hillcrest Valet Service Concerns meeting with current service provider for improved customer service and visibility efforts; HPC to set new markers for success
- Hillcrest Marketing Efforts new promotions, website and swag underway
- Hillcrest Meter Enforcement hours shifting to 10 AM 8 PM; goal start date is January with public outreach to be conducted in November / December
- City / SANDAG Construction Projects Impacting Traffic and Parking
- SANDAG Angled Parking Initiative Bankers Hill upcoming meeting to begin notification process of fronting properties
- SANDAG Bike-way Design Enhancements Bankers Hill chosen landscaping palate "B"
- IRR 8-Hour Time-Limited Parking (San Diego Ave) Approved
- Mission Hills traffic analysis on Washington is being reviewed by MHPAC

9. City Report

J. Jimenez reported that the scoping for shifting of Hillcrest enforcement hours is underway (expected to be complete for HPC review mid-October); other items were covered under staff report



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10. Neighborhood Committee Updates

- S. Stockley reported that IRR is seeing parking impacts from a City CIP pedestrian improvement project; Stop signs, crosswalks and other traffic calming ideas (impacts from airport car rental returns) are being reviewed with Middletown community group and Uptown Planners
- D. Scott reported that Bankers Hill has added 5-motorcycle parking stalls at Grape and 3rd
- S. McNeil Schreyer reported that the impacts in IRR with the construction are hard on businesses and will impact the Taste of Mission Hills event on October 11th
- C. Shaw for Hillcrest noted that all items had been covered in staff report.

E. Hannon extended gratitude to the board and the ad-hoc committee for coming together, having difficult conversations on sensitive subjects, finding areas of agreement and implementing changes to board, neighborhood and staff interactions.

Meeting adjourned 6:17 PM Next meeting is Monday October 10th at 5:00 PM Minutes transcribed by E. Hannon