



HILLCREST PARKING COMMITTEE
Meeting Minutes

Thursday, December 18, 2014 at 5:00 p.m.

Hillcrest Business Association
3737 Fifth Avenue #202
San Diego, CA 92103

Board attendees: Roy Dahl, Tim Gahagan, Chris Shaw, Megan Gamwell

Staff: Elizabeth Hannon, Ben Verdugo

Others in attendance: Alice Altes, Monica Munoz, Paul Jamason, Sean Walcott, Clemens Wassenberg, Michael Brennan

1. Establishment of Quorum, Call to Order, and Introductions

- R. Dahl called the meeting to order at 5:00p.m. A quorum was established and the group introduced themselves.

2. Approval of Minutes

- **Motion:** “To approve the November HPC Minutes”. (B. Reeves, M. Gamwell)
Motion passes unanimously

3. City Public Works Project Management (Information Item)

- Alice Altes, Project Manager of the Upas Street Pipeline Replacement spoke to the group about the construction process and how the conditions will improve shortly as work is ramping up. They will work until Christmas Eve to continue paving and will start up again on January 5th. The signage will be taken down on Christmas Eve during the extended holiday work stoppage.
- The contractor had two crews working at the same time to shorten the construction schedule and explained the tapered zones which do not allow cars to park because of safety concerns.
- Monica Munoz, Senior PIO with Public Works - Engineering explained that the “no parking” signage put up in the past was not done according to City standards. The signs need to display the work hours and this has since been rectified. Also on rainy days, signs will be correctly displayed so that businesses will not be affected when there is a work stoppage.
- Clemens Wassenberg, City Engineer said that in the future, management of parking signage will be improved by modifying the signage from the beginning or making them easier to modify. He also addressed taking the signs down completely on rainy days, holidays, etc. but the City requires that all parking signage be placed 48 hours in advance.
- The representatives with the City presented the committee with an up to date schedule of construction projects in Hillcrest. The University Avenue Pipeline Replacement project will begin on Park to Florida in February and then construction will begin in Hillcrest from 7th to Park in May. For the University project, the City is in the

process of identifying city blocks that are purely business vs. purely residential. For the business areas, the crews would be working at night so that parking is unaffected for businesses during the day. The project will take about 2-1/2 years from start to finish and until the final construction schedule is available it would be difficult to estimate how long each block will be affected during the process. Once the schedule is finalized the City will be in touch with the UCPD for review at a future meeting.

4. Park Boulevard Parklet (Temporary Pedestrian Plaza) (Action Item)

- M. Brennan presented the concept of a parklet located in front of Heat Bar and Kitchen.
- E. Hannon said that there are two green un-metered 30 minute spaces currently at this location and parking funds could be allocated to fill in the curb cut at the location so that the grade will be level with the parklet. Also the design calls for bike racks that the parking district could fund as well. Besides potential funding from the UCPD, Heat and the HBA proposed to fund the bulk of the parklet as well.
- T. Gahagan asked if the adjacent business owners are in favor of the idea and if so, then it would be easier to get behind the project. He also suggested that it would be a good idea to have a radius around the parklet and those that fall within the radius should be contacted.
- **Motion:** “To approve allocating funds towards the curb cut and bike parking for the Park Boulevard Parklet”. (C. Shaw, M. Gamwell) Motion passes 7-1-0 (T. Gahagan opposes)

5. Moving Bicycle Corral (Information Item)

- E. Hannon reported that before the City could approve moving the corral, they recommended that the UCPD notice the location first about the potential move.

6. Hillcrest Lunch Trolley (Action Item)

- E. Hannon proposed two different loops for the proposed lunch trolley. The first is a 15 minute loop which starts at the UCSD Medical Center, goes east on Washington, over to the Hub on University and back to 1st towards the Hospital. The second is a 10 minute loop which starts at the same location but goes east on Washington to 8th and bypasses the HUB altogether.
- E. Hannon said that it is important to get a gauge on what the hospital and community would like in a lunch trolley and to possibly hold a kick-off event where the attendees could be polled.
- The committee felt that the pilot lunch trolley should be operational every day for visibility. At 3 hours a day, 5 times a week, the cost would be over \$6000 to operate a weekday lunch trolley from 11-2pm which doesn't include marketing costs. T. Gahagan suggested to possibly launch an 11:30 – 1:30 lunch trolley to cut down on costs.
- **Motion:** “To authorize allocating \$15,000 towards a pilot of the Hillcrest Lunch Trolley and for staff to survey the public regarding shuttle options”. (M. Gamwell, B. Reeves) Motion passes 7-1-0 (T. Gahagan opposes)

7. Park Hillcrest Website RFP (Action Item)

- E. Hannon reported that the website needs an upgrade and that staff is currently looking at new vendors to take over the current website. The app developer for Park

Hillcrest, Phondini can also provide website service which would make for easier management of data as well as a cohesive look between both the app and website.

- **Motion:** “To authorize staff to source out potential vendors for the Park Hillcrest website, and in the meantime allocate \$2,500 for Phondini to transfer and manage the data from the previous vendor”. (R. Dahl, T. Gahagan) Motion passes 7-1-0 (T. Gahagan opposes)

8. Park Hillcrest Marketing

- Staff is in the process of planning the next phase of marketing for Park Hillcrest and will not be implementing traditional marketing ideas (radio, print, etc.).

9. Staff Updates

- B. Verdugo reported that the request to install a green curb in front Baja Betty’s will not be approved by the City because the parking space is in the middle of the block where a multi space meter is located. If the requester had a single space meter in front of their location, then this could be achieved. The City suggested that a green curb could be installed at adjacent single space meters just to the east of the multi-space meters. Staff forwarded the response to the requester.
- 13 additional gains have been implemented regarding the Hillcrest portion of Uptown Survey 1.0 since last month. One of the gains on Robinson is being contested (southeast corner of Robinson and Vermont), because the resident cannot access his driveway easily with a car parked at the location. Staff recommended that the UCPD pay for the blue zone since it will benefit the community, and the committee agreed.

Adjournment – 6:35 p.m.

Next Meeting Date, Time and Location:

Hillcrest Parking Committee’s next meeting is Thursday, January 22, 2014 at 5:00 p.m. at the Hillcrest Business Association office.

Transcribed and drafted by Ben Verdugo