



UPTOWN COMMUNITY PARKING DISTRICT, INC.  
Meeting Minutes  
Monday, June 9, 2014 at 5:00 p.m.  
Joyce Beers Community Center  
Uptown District Shopping Center – 3900 Vermont Street  
San Diego, CA 92103

Board attendees: Tim Gahagan, Roy Dahl, Cecelia Moreno, Michael Brennan, Lara Koljonen, Doug Scott, Char-Lou Benedict, Megan Gamwell, Selena Stockley, Susan McNeil Schreyer

Staff: Elizabeth Hannon

Others in attendance: B. Baltic, J. Jimenez,

**1. Establishment of Quorum, Call to Order, and Introductions**

- Quorum was established and everyone introduced themselves

**2. President's Report**

- No report

**3. Non-Agenda Public Comment**

- T. Gahagan said that the organization needs to focus more on the website and Facebook/social media. E. Hannon said that she will be connecting with C. Benedict soon regarding the website but added that individual community Facebook pages would be a lot to manage though, but will be looked at also. C. Benedict said that she can set up the website where posts will automatically update to Facebook as well.
- D. Scott wanted to address some of the comments that have been voiced about the newly installed bike lanes. He said that he walks between two to three times per day around his office in Bankers Hill and he always walks between either Fourth or Fifth avenues from Grape to Kalmia and he has seen bicyclists utilize the bike lane. A few times he has seen them transfer from the bike-lane on the left side of the street across several lanes of traffic in order to make a right-hand turn. He also said that he always sees no traffic issues and in the morning he sees virtually no cars on Fourth Avenue coming southbound. C. Benedict added that the real issue is that the bicycle lanes are placed on the wrong side of the street as the lanes should be placed on the right side of the one-way streets where the slower traffic travels. T. Gahagan commented that the configuration would be changed once SANDAG installs the regional bike route, but E. Hannon pointed out that the bike lanes will still be on the left side of both Fourth and Fifth Avenues. C. Benedict said that the avid bicyclists still use the right side of the streets, but she has seen many users utilize the bike lanes. D. Scott

noted that during the critical mass ride on Friday, bicyclists were using both the bike lane and the travel lanes. T. Gahagan said that it might be a good idea for E. Hannon to ask Beth Robrahn about the bicyclists riding on the wrong side of the street and having to turn across traffic and how this problem is usually dealt with and what her expectations are for this problem that the community has been noting. D. Scott added that UPS is blocking the bicycle lanes when they are making deliveries and asked that this problem should also be addressed to the City. J. Jimenez said that once the bike lanes are implemented by SANDAG there will be raised medians that will solve the problem of trucks parking inside bike paths. C. Moreno asked if the raised medians are happening for sure, and T. Gahagan said that nothing has been decided from SANDAG with regards to the design, as it the route is still being analyzed by Traffic Engineering. J. Jimenez said that he was referring to the preliminary designs. S. Stockley said that when the bike lanes go in, she hopes that there will be follow-up to the bicycling community regarding rules of the road. T. Gahagan said that A. Garwood has voiced similar opinions about the same topic and has had some feedback on it. E. Hannon said that the City will be installing signage and will do some educational outreach and she will continue to urge them and bicycle organizations to do continue with outreach.

#### **4. Approval of Consent Agenda A-C (Action Item)**

- D. Scott wanted to make a suggestion regarding the mission statement and a couple of word changes he wanted to propose. T. Gahagan said that it should be taken off consent and will be discussed as a separate agenda item.
- **A. Approval of Minutes – May 12, 2014**
- **B. Approval of Financials – May 31, 2014**
- **C. Health Insurance Benefits (Information Item) –**
  - Health insurance benefits for staff are now being processed for 100% coverage of staff individual plans as current group plan quotes are greater than individual plans. Group plan quotes ranged with the average \$650-959.00 per month for both employees. The individual plans, through Covered California, have total cost of \$605.00 per month for both employees.
- **D. Five Points / International Restaurant Row Valet Service – (Action Item)**
  - Renewal of annual agreement (June 2014-2015) and permitting costs for valet service in International Restaurant Row in the amount of \$2,000 per month and annual permit fee (City of San Diego) of \$311 with Blue Water Valet.
- **E. Mission Hills and Five Points / International Restaurant Row Map Doodles – (Action Item)**
  - Renewal of parking marketing project for inclusion on 200,000 maps distributed to 471 distribution locations with Map Doodle. Mission Hills and Five Points Parking committees have approved the expense in the amount of \$1,130 for Mission Hills and Five Points for \$1,550.
  - Motion: “Motion to approve items A-E of the consent agenda.” (R. Dahl, C. Moreno) Motion passes, 8-0-1, 1 abstentions (T. Gahagan)

## 5. Mission Statement (Information Item)

- E. Hannon stated that the Executive Committee was bouncing around a couple of word changes as well in addition to D. Scott's previous statement. She said that either at the July or August meeting, the group will be reviewing the bylaw changes up to date and move to include the mission statement in the bylaws as well during a work session.
- D. Scott said he would like to see a change to the proposed mission statement: *The Uptown Community Parking District's mission is to provide fiscal responsibility in reinvesting its portion of parking meter funds to increase availability, supply and effectiveness of parking for residents and businesses while considering traffic circulation, transit effectiveness, biking, and pedestrian mobility in its neighborhoods with creative collaborations to support a vibrant local economy.* He wanted to make the following changes: *The Uptown Community Parking District's mission is to **show or exhibit** fiscal responsibility in reinvesting its portion of parking meter funds to **increase supply and improve availability** of parking for residents and businesses while considering traffic circulation, transit effectiveness, biking, and pedestrian mobility in its neighborhoods with creative collaborations to support a vibrant local economy.*
- T. Gahagan reviewed the proposed changes with the group which was to change the word *provide* to either *show* or *exhibit* and to change the wording from *increase availability, supply and effectiveness* to *increase supply and improve availability*. D. Scott then said that he would rather have *exhibit* instead of *show*.
- **Motion:** "Motion to approve changes to the mission statement." (D. Scott, R. Dahl)
- C. Moreno stated that she didn't understand what *exhibit* meant in the context of the mission statement. E. Hannon said that it meant to possess or show and asked if she would prefer if it was *show* instead of *exhibit*. She suggested that the word should be *execute* instead of *exhibit* but the group disagreed. T. Gahagan suggested *demonstrate*.
- E. Hannon said that one reason why the mission statement was so important was that the organization was lacking one in the first place and the other reason was to provide a cohesive guidance in terms of our budgeting, plan of action and where the organization was going. She added that the bylaws work session would be a good time to revisit all this but if the group wants to approve the proposed changes that is fine but it will not be moved forward until the work session.
- R. Dahl said that the suggestions made by D. Scott are an improvement of what the group already has and doesn't have a problem with changing it again.
- B. Baltic said that it might be a good idea to change the order of the mission statement which would sort everything out, to: *The Uptown Community Parking District's mission is to reinvest its portion of parking meter funds in a fiscally responsible manner to increase supply and improve availability of parking for residents and businesses while considering traffic circulation, transit effectiveness, biking, and pedestrian mobility in its neighborhoods with creative collaborations to support a vibrant local economy.*
- **Amended Motion:** "Motion to approve amended mission statement." (D. Scott, R. Dahl) Motion passes 8-0-1, 1 abstention (T. Gahagan)

**6. Board of Directors – Mission Hills business seat (Action Item)**

- T. Gahagan introduced Susan McNeil Schreyer who is the new Executive Director of the Mission Hills BID. She was recommended by the Mission Hills Parking Advisory Committee to take the seat formerly held by Gerrie Trussell, which will be up for election in the fall.
- S. McNeil Schreyer introduced herself to the group and said that she was looking forward to serving on the board.
- **Motion:** “Motion to nominate Susan McNeil Schreyer to the Uptown Community Parking District Board.” (C. Benedict, S. Stockley) Motion passes 8-0-1, 1 abstention (T. Gahagan)

**7. Board of Directors – Hillcrest Business Seat (Information Item)**

- Attendance policy from the organization’s by-laws was reviewed along with attendance log for board meetings for the past 12 months. It was noted that Ryan Devereaux has missed six (6) out of the past seven (7) meetings and has been asked to resign, though his valuable contributions to the group were acknowledged along with the hope for his ongoing participation with the Hillcrest Parking Committee.

**8. Chief Operating Officer’s Report**

- Staff has been meeting with the City and Deco Bike representatives regarding bike share locations. Staff provided a summary of alternatives discovered and evaluated with the City staff for bike share locations that were going to alleviate on-street parking. The City has approved these alternates and sent the list to Deco bikes for review.
- A number of board members expressed concern about an ostensibly insufficient interaction of Deco Bike with the community, especially a lack of engagement with most established community groups. Staff was asked to write a letter to the City and Deco bikes requesting a timeline for when Deco expects to release its new bike share locations, and to seek assurances that UPCD suggestions will be an important factor in the final location selections.
- UCPD will have a booth at Pride this year. Volunteers are requested to staff the booth.

**9. Committee Updates**

- **Hillcrest Report**
  - Chair Roy Dahl discussed the successful PR and marketing campaign for the DMV Lot and Trolley redesign.
- **Bankers Hill Report**
  - Chair Doug Scott discussed the new bike lanes on Fourth and Fifth Avenues with comments about the need for education and signage for motorists and cyclist.

UPTOWN COMMUNITY PARKING DISTRICT, INC.  
MEETING MINUTES CONT.  
June 9, 2014

- **Mission Hills Report**
  - Newly appointed board member and chair Susan McNeil Schreyer discussed the recent interactions with staff and the parking committee and is looking forward to getting some innovative ideas off the ground.
- **5 Points/IRR Report**
  - Chair Selina Stockley discussed the need for follow up on the ADA ramp project at Winders and India Streets.

**Adjournment – 6:05 p.m.**

**Next Meeting Date, Time and Location:**

Uptown Community Parking District's next meeting is Monday, July 14, 2014 at 5:00 p.m. at the Joyce Beers Community Center in the Uptown District of Hillcrest.

Transcribed and drafted by Ben Verdugo