



Hillcrest Parking Committee Minutes

Thursday, May 26; 3:00 – 4:30 PM

HBA Office 2720 Fifth Ave

Board attendees: Natalie Villegas, Roy Dahl, Cecelia Moreno, Chris Shaw, Ben Nichols, Bruce Reeves, Tim Gahagan

Staff: Elizabeth Hannon, Danielle Oloko, Ben Verdugo

Others in attendance: Colin Parent, Sean Fruin

Introductions and Chair Report

Chris Shaw

1. Non-Agenda Public Comment

- Tim Gahagan expressed concerns that UCPD did not make a statement at the SANDAG Uptown Bikeways - Open House & Public Hearing. Chris Shaw talked about comments from Todd Gloria's office that "they" won't be considering modifications to current designs being explored and that Elizabeth cannot present items without going through committee/board. Ben discussed how a previous vote was not passed by the board due to Bankers Hill no votes. Roy felt that this design was a done-deal; the committee talked about the differences between Hillcrest and Bankers Hill parking / design input and there is still an opportunity to weigh in via letters to SANDAG board and attending the CEQA hearing. Some committee members felt that previous speaking points could have been utilized by Elizabeth wherein she suggested that speaking points were not passed that address losses on 4th and 5th Avenues.
- B. Nichols suggested asking the executive committee for another vote to insist that SANDAG go through CEQA review process by making a motion to add an agenda item to this agenda – *motion passed 6-1-0*
- **Motion:** *"To resubmit last month's motion back to the board with the addition that we insist that the highly impacted area between 4th and 5th be subject to a full CEQA review and not be part of the exemption. (B. Nichols, C. Moreno) Motion Passes. 7-0-0"*

2. Approval of Minutes – April 2016

- **Motion:** *"To approve the April HPC minutes"*

3. Discussion "How the City of San Diego's Parking Rules Are Barriers to Development"

Colin Parent

Ideas about parking minimums & shared parking for new developments are highlighted in Circulate San Diego's recent report (*information item*)

4. Normal Street Design (*action item*)

Benjamin Nicholls

- B.Nicholls presents a history of the Normal Street Design project and outlines the next steps it's committee will take. He also presents detailed visualizations that highlight the expected transformation and its benefits to the Hillcrest community.
- Motion: *"To show a vote of support in favor of the direction of this project"*

5. Free Ride – Lunch Loop Service Discussion

Sean Fruin

- Service representative, Sean Fruin, details the results of the pilot and provides a comprehensive overview of the Lunch Loop Service. The Lunch Loop services about 30-60 riders per day and nearly

- 200 per week. Additionally, S.Fruin provides key insight into sponsorship, current sponsors and it's ability to impact pricing.
- HPC Committee discussed contract terms and opportunities to extend for future service.

- 6. Marketing Update** *(Information items)* *Danielle*
- Staff led a brief discussion about the vision for Access Hillcrest marketing and some of the challenges we will be looking to solve through intricate strategies and revisions.
- 7. City Curb, Curb Cuts & Sidewalk Repair Project** *Elizabeth*
Press Conference Planning is underway -project
- 8. City Traffic Engineer Updates** *(Information Items)* *Ben*
- See board packets for FY16 project updates
 - Pedestrian Enhancements on Essex
 - Meters on north side of University & 7th Ave; Curb changes on University & 10th
 - Stop sign and parking gains on Robinson
- 9. GIS mapping, meter, occupancy & turnover studies** *(information item)* *Elizabeth*
Chen Ryan update on meter data review of utilization by time of day and ideas for changes
- 10. Parking Structure Community Forum** *(information item)* *Elizabeth*
Discussion of stakeholders & forum format; property sales & location watch
- 11. Staff - Other Projects Updates** *(Information Items)* *Elizabeth*
- Validation program ideas
 - Way-finding Signage Next Steps

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