

MINUTES: Sept HPC

- Committee Members
 - Benjamin Nicholls
 - Linda Saltzman
 - Natalie Villegas
 - Roy Dahl
- Staff
 - Gerrie Trussell
 - Marc Marconi
- Guests
 - Matt Sanytz

1. Introductions and Chair Report

-Cecelia Moreno

2. Non-Agenda Public Comment

Comments are taken from the public on items not on the agenda; time limit of three (3) minutes per speaker

3. Approval of Minutes – August Meeting

Motion to approve minutes by Natalie, Second by Linda. Unanimously approved.

4. Wayfinding (Action)

– Marc Marconi

- a. Review, possible alterations of, and approval of Wayfinding items

Motion to approve "A" signs and to approve "B" signs with outlined changes by Ben, Second by Natalie. Unanimously approved.

Anyone who requires an alternate form of this agenda or to arrange special access needs, please contact the UCPD office, 48 hours in advance. Wheelchair accessibility is via the front door. Parking is available on street. To review documents included with this agenda contact the office 48 hours in advance at: 619-846-5754 or email Marc@ParkUptownSD.org

5. **Marketing Update** (Action) – **Marc Marconi**
a. Review and approval of Valet & DMV parking ads on Facebook & Instagram
Direction to spend up to \$100/month advertising for the Park Free @ DMV and Hillcrest Valet campaigns on Facebook and Instagram. No motions made.
6. **Parking Space Additions** (Action) – **Marc Marconi**
a. Top parking alterations list updates and additions
Motion to approve three new items to be added to the top-10 parking alterations list by Ben, seconded by Roy. Unanimously approved.
7. **Normal Street Action Plan** (Action) – **Benjamin Nicholls**
No motions made.
8. **The Website** (Information) – **Marc Marconi**
a. AccessHillcrest.com website updates and plans
9. **Hillcrest Valet** (Information) – **Marc Marconi**
a. Numbers Review
10. **Lunch Loop** (Information) – **Marc Marconi**
a. Numbers Review and Tri-fold feedback
11. **Elections** (Information) – **Marc Marconi**

Anyone who requires an alternate form of this agenda or to arrange special access needs, please contact the UCPD office, 48 hours in advance. Wheelchair accessibility is via the front door. Parking is available on street. To review documents included with this agenda contact the office 48 hours in advance at: 619-846-5754 or email Marc@ParkUptownSD.org