

1. **Establishment of Quorum, Call to Order and Introductions** **-Ben Nicholls**
  
2. **President’s Report** *(Information)* **-Ben Nicholls**
  
3. **Executive Directors Report** *(Information)* **- Gerrie Trussell**
  
4. **Non-Agenda Public Comment** *(Information)*  
Three minutes on non-agenda items
  
5. **Consent Agenda** *(Action)*  
March 12<sup>th</sup>, 2018 Minutes **-Susan Mc Neil Schreyer**  
February 2018 Financials **-Cecelia Moreno**
  
6. **USD Governance Project** – Board Policies and procedures *(Information)* **-Ben Nicholls**
  
7. **Hillcrest Parking Promotional Campaign CO-OP** *(Action)* **-Ben Nicholls**  
Participate in joint advertising campaign to promote parking in Hillcrest 16K
  
8. **FY 19 Budget Revisions Approval** *(Action)* **-Gerrie Trussell**  
Projected carry forward increase  
FY 18 remaining over-estimated expenses  
SANDAG estimated allocation decreased
  
9. **Wayfinding Signage** *(Action)* **-Gerrie Trussell**  
Contractor recommendation – Coastal Signage \$175K *(Action)*  
Development Services Department Permits \$10K *(Action)*
  
10. **Committee Project Updates**  
Bankers Hill **-Chris DeMoville**  
Hillcrest **-Gerrie Trussell**  
International Restaurant Row **- Selina Stockley**  
Mission Hills **-Susan Mc Neil Schreyer**

**Adjourn**

***(Action)***

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