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| 1. Introductions and Chair Report | | | Cecelia Moreno |
| 2. Non-Agenda Public Comment | Comments are taken from the public on items that are not on the agenda; time limit of three (3) minutes per speaker | | |
| 3. Approval of Minutes – August 23rd 2018 | | | |
| 4. Hillcrest transportation and parking options | (Action) | 5 min | Nicholls |
| Halloween, Saturday the 27th and Wednesday the 31st.
Propose option to host several "haunted busses" that will ferry people around the neighborhood from the DMV parking lot. | | | |
| 5. Private lots / Employee parking | (Action) | 5 min | Nicholls |
| UCPD would develop a list of private lots that are available for business owners to rent spaces for their employees. | | | |
| 6. Marketing collaboration with HBA & HFM | (informational) | 10 min | Osorio |
| 7. Access Hillcrest | (informational) | 10 min | Trussell |
| Shuttle update
Ads & Promotional strategies
Define measurable | | | |
| 8. DMV proposed plan recommendations | (informational) | 10 min | Trussell |
| Review and discuss plan facets and additional recommendations | | | |
| 9. Executive Director Report | | | |
| Project Updates and workplan discussion FY 19 | | 5 min | Trussell |
| Wayfinding signage
Video segments "Get It Done"
New Hillcrest Top 11
Scooter regulations, education and enforcement | | | |

Adjourn

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