



**Hillcrest Parking Committee**  
**Thursday, October 26, 2023, 3 pm – 4 pm**  
**At The HBA offices**  
**1601 University Avenue, 92103**  
*Note: This facility has no public restrooms.*

**HPC members present:** Ben Nicholls, Alex Marin, Chris Shaw, Byron Ross, Miah Earn, Trent St. Germain, Peter Raymond, Roy Dahl, Cecilia Moreno  
**Staff:** Gerrie Trussell Executive Director, Jess Felix Communications

### **Introductions**

Ben Nicholls called the meeting to order at 3:00pm

### **Non-agenda Public Comment**

Miah Earn commented upon the incompetence of the crew currently reworking parking on Vermont. Parking restrictions during the maintenance was very poorly communicated/posted with only a handful of signs on Vermont. Many cars were towed as a result, and the crew did not put the parking back the way it was supposed to be. They didn't bother to put up signs and towed everyone again to reslurry the spaces. They need to come back to repaint and resurface.

### **Review Minutes – September 2023**

The minutes were deemed to have been approved.

### **Alternative Transit Education & Outreach**

Staff presented a video to promote bus ridership to Nightmare on Normal in Hillcrest.

### **Hillcrest Little Spot Update/ MOU Update**

We're working with CalTrans but getting stuck at city level because the City can't determine a department to take it on. The hold up turns out to be access. The MOU poses a problem to the City, who would be liable in the event of an issue such as homeless defilement, crime, etc. Our predominant reason for taking over the spot is simply to clean up the area, with the added intention of having a bike repair station. Perhaps we could get the same agreement as Little Italy and use it for storage. This would limit public access, but would open the space for HBA. Future goals are to move the fence line back, open the sidewalk, place temporary seating, and activate the space to continue the dialogue.

### **5th Avenue Pedestrian Light Installation Update**

HBA trimmed the big trees on 5th and Robinson up to the Union Bank building with upcoming plans to pressure wash. The twinkling lights have been taken down and will be replaced with linear lights. City law states that twinkling lights wrapped around the branches can only go up for one month at a rate of \$20,000.

One issue with our acorn street lamps is inconsistent placement; 5 on a block, 2 on one side, 3 on the other. Staff to investigate putting in new lights and ready for the next HPC agenda a list of other locations to put lights (1000 block of University on both sides near Ace Hardware).  
Bike rack painting update: Ben has contracted staff through HBA to paint and source supplies for much cheaper. These will be done in six varied colors in the coming weeks.

### **400 Block University**

Sliding bollards might be an option; Louisiana's Bourbon Street has sliding bollards, we're looking into these, plus a decorative archway barricade gate for Mural Alley that would open to pedestrians during events. Two companies are being vetted. Ben would like them to visit on site and requested the names of the professionals who did the Point Loma set up.

### **Welcome To Hillcrest, Overpass Placemaking Painting Opportunity**

Discussion continued on repairing the bridge to feature bold colors and a "Welcome to Hillcrest" wayfinding mural. (In our budget this project would qualify as wayfinding.) A meeting with Chris Larson needs to occur to get information on whether this might involve cranes; commercial quotes have been difficult to secure because of the large scope of this project.

### **Conversion Requests**

3590 5th Avenue: A 30 minute green zone is requested by the business owner of Quiet Storm coffee house. Currently the space is a small red zone.

Motion to approve made by Trent St. Germain, Miah Earn 2nd.

7 votes to approve, 1 vote no (Cecilia Moreno), 1 abstention (Ben Nicholls)

1<sup>st</sup> Ave would like to add meters in a section that is now commercial, not residential.

Motion to approve made by Trent St. Germain, Cecilia Moreno 2nd.

7 votes to approve, 2 abstentions (Roy Dahl, Peter Raymond)

Herbert at University: Removal of the loading zone is part of our top 10 additions.

Adjourn 3:56pm



**Hillcrest Parking Committee. Thursday, September 28, 2023.  
3 pm – 4pm at The HBA offices  
1601 University Avenue, 92103**

*Note: There are no public restrooms at this facility.*

### **Introductions**

Ben Nicholls called the meeting to order at 3pm.

### **Non-agenda Public Comment**

Police enforcing the parking limit hours for the Ocean Beach Pier has substantially improved the area and prevented overnight camping.

### **Review Minutes – August 2023**

**(Nicholls/Smith)**

Motion to approve made by Ben Nicholls, Paul Smith second.

### **Alternative Transit Education & Outreach**

Info inclusion maps and window clings materials are being distributed. Barbenheimer Hillcrest stills were posted by Explore Digital. Communications staff will release the videos with copious applicable tags. Bus route promotion social media and public awareness videos discussed for Halloween events in Hillcrest: Boo-Bash and a Nightmare on Normal Street.

### **Hillcrest Little Spot Update/ MOU Update**

Staff is attempting to set up a meeting with the City but no contact has been made.

### **400 Block of University Pedestrian Light Canopy/ Bollard Placement Update**

String lighting replacement options are being considered. Nicholls presented examples from Ocean Beach. HBA will trim the trees; a lighting contractor will take down whatever is left, and the goal is to wherever possible plug them into the sign, as opposed to asking the businesses. Nicholls has a favorable quote of \$6,825. Staff advises we approach the Board for up to \$10,000 just in case. Committee members agree unanimously.

Bollards have been an outstanding issue discussed for nearly a year. For the alley ways, security options discussed include decorative wrought iron gates and fencing, especially for Mural Alley. Staff to get quotes on scrollwork from Ironworks.

### **Bike Rack Painting**

Staff has the money approved, we just need to hire someone competent. Painting companies will be researched.

**Conversion Request**

A section of 1<sup>st</sup> Ave that was previously residential is now commercial. Two more spaces could be added. Staff will inquire. At Herbert/University, removal of the loading zone has been approved. We're just awaiting paint. The top 10 additions have been turned in. We await a reply.

**Adjourn - 4pm**

**Hillcrest Parking Committee**  
**Thursday August 24, 2023 3pm-4pm**  
**At The HBA offices**  
**1601 University Avenue, 92103**

*Note: There are no public restrooms at this facility.*

**HPC Members Present:** Ben Nicholls, Roy Dahl, Paul Smith, Peter Raymond

**Excused:** Cecilia Moreno, Byron Ross, Chris Shaw, Miah Earn

**Guest:** Genevive Romero

**Staff:** Gerrie Trussell – Executive Director, Jess Felix – Communications

**Introductions**

Ben Nicholls called the meeting to order at 3pm.

**Non-agenda Public Comment**

Staff presented a Normal Street Promenade design concept for committee feedback, including a lithomosaic provided by Vicky Estrada.

The sidewalk work on 10th/University. We all know the improvements need to be done, but no notice is ever given.

Discussion is underway to fix a busted curb on the NE corner of 6th/University. This two-step process will entail installing bollards then coordinating between Streets division and Stormwater division.

Chris Larson is urging residents and businesses to commit to designs for their patios before the Normal Street Promenade is designed. Actual Promenade construction is realistically a year away, and it makes no sense to set individual patios in stone before this major public space is realized.

**Review Minutes – July 2023**

*(Dahl/ Smith)*

Motion to approve June minutes made by Roy Dahl. Paul Smith 2nd. All vote to approve.

**Alternative Transit Education & Outreach**

Staff displayed new bicycle route promotion materials, including folded info and inclusion maps and window clings featuring a trackable QR code. 500 maps were printed for \$220 dollars. Staff gave an update on the bus route promotion social media and public awareness videos, detailing the recent Baribie/Oppenheimer filming that took place.

**Hillcrest Little Spot MOU Update**

Krystal Ayala is still waiting for an update from management regarding what departments are going to take the lead on this conversation. At present no departments have assumed responsibility.

#### **400 Block of University Pedestrian Light Canopy/ Bollard Placement Update**

Ben Nicholls and staff met with the engineer who oversaw the Point Loma lighting project. Current agreements are held with property owners to string the lights from facade to facade, however without certainty on the materials beneath the facade, this could be unrealistic. \$225,000 (What was this figure for?)

Our community is frustrated that our neighborhood is having a harder time getting SANDAG's attention to the degree of communities on the other side of Interstate 5, such as Little Italy.

#### **Bike rack painting pallet**

A budget of \$4,000 is slated for Board approval to paint the bike racks, with intent to add both cyclist convenience and color throughout the neighborhood.

#### **Conversion Request**

The City is removing the yellow loading zone painted onto 1618 Harvey Milk street. Three spaces will be returned.

By reducing the amount of yellow curb to 45 feet, 24 feet could be freed into two unrestricted parking spaces.

Regarding the yellow loading zone on Herbert Street, the work order has been filed to remove. UCPD's top 10 priority parking additions have been delivered. For Hillcrest, the additions include: Pennsylvania Ave from Vermont to Richmond –North side is currently diagonal. Straight lines would provide for more spaces and ease of head-in parking from both directions.

**Adjourn 3:55pm**



**Hillcrest Parking Committee**  
**Thursday, June 29th 2023; 3:00 – 4:00 PM**  
*At The HBA offices*  
*1601 University Avenue, 92103*  
**Note: There are no public restrooms at this facility**

**HPC Members in Attendance:** Ben Nicholls, Paul Smith, Byron Ross, Miah Earn, Roy Dahl, Peter Raymond

**Excused:** Cecilia Moreno, Byron Ross

**UCPD Staff Present:** Gerrie Trussell, Jess Felix

### **Call to Order, Introductions**

Ben Nicholls called the meeting to order at 3:03pm.

### **Approve minutes – May 2023**

**(Dahl/Nicholls)**

Motion to approve May 2023 minutes made by Roy Dahl, Ben Nicholls 2nd.

All vote to approve.

### **Alternative Transit Education & Outreach**

1. Bicycle route promotion: Info inclusion, map, window clings and additional materials, QR code, platform optimization, and distribution details

Foldable maps were displayed with a QR code that is trackable at a cost of \$16/month. 100 units were printed for \$75.00. Staff would like to print 100 more. A business owner request was made to incorporate additional details to the map. The committee is open to adding more details and revising the map points according to public input.

2. Bus route promotion, social media, and public awareness, “Ride #11 to Hillcrest” Wes Anderson Style clip review

The committee reviewed the rough cut of the edited clip that was filmed to promote motility via the #11 bus route running through Hillcrest. Notes were to add a title card and website. The objective then will be to feature the video on the Access Hillcrest to be shared around various city websites, social media accounts, and local businesses.

### **Hillcrest Little Spot Update/ MOU**

To secure a Memorandum of Understanding between CalTrans and the City, the City would have an agreement with HBA to preserve and maintain the Little Spot space under the umbrella of historical transportation.

Once we get the MOU signed, we can begin sourcing bids and further development motion.

**400 Block of University Pedestrian Light Canopy/ Bollard Placement**

Our mayoral office contacts Brittney and Duncan have said nothing so far about the lighting. We're having a difficult time getting someone to bite on the contracts. We haven't been able to fulfill the five-bid requirement.

**Additions:**

1. The City said that they do not have on file that Hillcrest changed parking meter enforcement from 8am to 6pm to 8am to 10pm.
2. Staff contacted our regular maintenance provider (Naturescape) about power washing service for the rainbow crosswalk. They quoted \$750.00. The question is whether to do it before or after Pride. If we service the street before Pride, the possibility exists that we'd strip the paint from the crosswalk. Repainting would require permits and the possible involvement of City crews, which is not feasible before Pride. Street-grade paint would be required. Nicholls will look into a rotary wash and options for the best timing to execute with street closures. The aim is to get it cleaned before Pride if possible.

**Adjourn - 4:13pm**