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**UPTOWN COMMUNITY PARKING DISTRICT**

**UCPD Board of Director Minutes**

**October 10, 2022; 3:00 PM – 4:00 PM**

**Joyce Beers Community Center**

**3900 Vermont Street, 92103**

**UCPD Board Members Present:** Roy Dahl, Susan McNeil Schreyer, Tom Fox, Miah Earn, Doug Scott, Byron Ross, Ben Nicholls, Paul Smith, Peter Raymond

**UCPD Board Members Excused:** Selina Stockley, Cecelia Moreno, Chris Shaw

**Guests**: Karl Domond

**UCPD Staff Present:** Gerrie Trussell

**Establishment of Quorum, Call to Order, and Introduction**

***Dahl called the meeting to order at 4:05 pm***

**Non-Agenda public comment**: Nicholls invited all to the HBA elections and celebration. Raymond commented on the new lighting fixtures that have been installed on Fifth Avenue.

**President’s report:** Dahl reported the Hillcrest Plan update is moving forward. A SD Blueprint was presented with information graphs, more discussion is needed on the what and how the values used were compiled for the document. Mass transit and commuter buses are still encouraged over cars.

**Approval of September 12, 2022, Minutes**  ***Fox/Raymond***

**Approve Financials: July 2022  *Earn/Nicholls 8Y,1A (Nicholls)***

Treasurer’s report: Year-end completed, $44,015.00 in the bank

**Bylaw Revisions were unanimously approved** ***Smith/Raymond***

**Uptown News ad link:** https://cdn.sdnews.com/wp-content/uploads/20220805114617/Uptown-News-Archive-2022-08-05.pdf?\_ga=2.231561820.2118624348.1662569281-1350229315.1662569278

**UCPD Elections will take place hosted by our community partners: HBA / HTC October 11th 5-6 pm at 1601 University Avenue, BHCG October 17th 6:30 -7:00 pm 3030 Front Street**

**Hillcrest Communication allocation to Explore Digital was discussed at length.** The Board and committee approved $24,000.00 of the $44K requested. The contract scope will include social media posts and ad boosts.

The HPC will clarify the requested scope and revisit at their next sub-committee meeting. ***Nicholls/Ross***

**Bankers Hill parking conversions, postage funding allocation of $1000.00 was approved *Scott/Ross***

**for public/community notifications.**

**A Bankers Hill Juniper Art Project overview was provided by Scott.**

A Placemaking project to install a street art mural on Juniper, Curlew and Union intersection. The BHNPC is circulating an artist RFQ to award. The Mayor’s office and the Commission of Arts and Culture are assisting.

The community art installation will be visible is underneath the flight path.

**Committee Project Updates**

**Banker’s Hill -Doug Scott, relayed the BHNPC meeting time and day will change to the first Tuesday of**

**the month at 3 pm beginning November 2022.**

**Hillcrest -Ben Nicholls, reported a trolley has been obtained for Normal Street. Footings are being**

**explored for the Mural Alley Bollard project.**

**International Restaurant Row – Trussell, reported Pro-Cal Lighting has run into insufficient grid**

**capabilities and will come back to committee with options.**

**Mission Hills -Susan Mc Neil Schreyer, City is responding to “Get IT Done” filings on a meter at**

**Goldfinch and Ft. Stockton. No answer from developer on status of W. Washington next to the old**

**library site as to when the meters will return. 30-minute meters were installed on Goldfinch and**

**Ft. Stockton. Schreyer would like to revisit utilizing a UCPD sponsored Old Town Trolley for Taste of**

**Mission Hills.**

**Adjourn Scott/Earn**