**UCPD Board Members Present:** Chris Shaw, Ben Nicholls, Byron Ross, Michael Meacham, Susan McNeil Schreyer, Roy Dahl, Peter Raymond, Karl Domond, Alex Marin, Tom Fox, Miah Earn

**UCPD Board Members Excused:** Doug Scott, Aaron Rabinowitz, Cecilia Moreno

**UCPD Staff Present:** Gerrie Trussell - Executive Director; Jess Felix - Communications

**City Staff Present:** Krystal Ayala, SUMO

**Establishment of Quorum, Call to Order, and Introductions**

Ben Nicholls called the meeting to order at 3:00 pm.

**Non-Agenda Public Comment**

Parking conversion necessity noted on 1st Ave towards Albatross.

Miah Earn reported on the towing fiasco that took place last year on Vermont from University to Cyperus. Tickets were given and cars towed. No proper signage prior to tickets or towing, and witnessed signs being moved for tow photos. University In front of Riches meters currently read 8am – 6 pm, the meters would not accept coins or payment after 6pm but enforcement ticketed on several occasions until 8 pm. Also in front of the Loft, signage is missing and a QR code scan is needed to pay but does not exist. Multiple pay stations do not accept credit cards. Fifth Ave multi pay stations will not accept credit cards and only cash apps need to be downloaded. Meters are broken but enforcement are still issuing tickets.

Staff at City Hall is very proud of the funding decisions UCPD has made to complete the Normal Street Promenade and redevelop the DMV and LGBTQ Cultural Campus. San Diego LGBTQ Imperial Court acknowledged Board President Ben Nicholls as “Ally the Year,” and honored Board member Chris Shaw for lifetime achievement.

On March 13th at 2pm the greater Hillcrest committee is going to city council.

**Approve January 2024 UCPD Minutes *(Dahl/Raymond)***

Motion to approve with revision to correct the name of the Bankers Hill Community Group round table made by Roy Dahl, Peter Raymond 2nd. 10 votes to approve, 1 abstention (Earn)

**Treasurer's Report: Approve December 2023 Financials *(McNeil Schreyer/Raymond)***

Treasurer McNeil Schreyer encourages all board members to take a look at their individual neighborhood financials. Motion to approve financials made by Susan McNeil Schreyer, Peter Raymond 2nd. Unanimous.

**Executive Director Report**

After meeting with subcommittees, Trussell submitted our organizational budgets. The City reviewed and now requires us to remove the budget section labeled “extraordinary maintenance” and redirect those funds to specific line-item projects. Other highlights:

* Proposal review from 400 block architects to reduce duplication and get clarifications.
* Worked with City SUMO staff to reveal fund balances and revenue.
* Drafted budget revisions and worked with sub-committees to allocate funding
* Filed many Get It Done, including for getting numbers on meters.
* Site visits include Bassams, Corner Draft House, Rich’s and Loft.
* Productive discussions regarding ongoing projects, including Normal Street and Bankers Hill MAD formation.

**Accept UCPD Tax Preparation ($1,400) *(McNeil Schreyer/Dahl)***

Motion to approve cost of tax services up to $1,400 made by Susan McNeil Schreyer, Roy Dahl 2nd. Unanimous.

**Approve Hillcrest Architect: Cube 3 ($23,909) *(Earn/Meacham)***

For the light canopy over 400 block of University, this sum allows for the design and engineering phase, to secure renderings, and move on to permitting. The vision is to add four new pillars with cabling to support a canopy of color-changing lights overhead. This will provide light for the bike lane and pedestrian safety. Motion to move forward with a budget of $23,909 made by Miah Earn, Michael Meachum 2nd. Unanimous.

**Approve IRR Contract with Belladia ($600) *(McNeil Schreyer/ Ross)***

IRR would like to commission a decal to facilitate pedestrian foot traffic from the trolley up to their district. Motion to approve made by Susan McNeil Schreyer, Byron Ross 2nd. Unanimous

**Mission Hills Projects: Wayfinding and Pedestrian Safety**

Mission Hills is interested in putting wayfinding messaging on existing structures. McNeil Schreyer notes that Mission Hills Parking Advisory Committee has identified ten SDG&E utility box locations to work with, and the adjacent businesses are very enthusiastic. The MHPAC is exploring incorporating creative crosswalk upgrades to both improve and encourage pedestrian safety. The current concept involves bird-themed graphics at Goldfinch, Falcon, and Dove Streets. Vinyl lasts 5-7 years but would require cleaning and graffiti prevention. This project straddles FY24 and FY25 budgets for pedestrian safety and traffic calming (70k for FY24, 280k for FY25).

**Approve 2025 UCPD Budget Final Revisions**

Voting postponed until further discussion at the Executive Directors’ meeting. The Board would like the City to define and clarify Extraordinary Maintenance, Contingency and use of funds.

**Adjourn 3:48pm**