

## **FAQ for MHPAC Wayfinding and Placemaking RFP**

Having been responders to RFPs and RFQs, we have found FAQs have value and are providing information we hope you will find helpful:

### **What does Wayfinding mean?**

Wayfinding is a strategy that is set in place to connect people to places of interest by guiding them through their physical environment.

### **What does Placemaking mean?**

Placemaking is the process of designing high quality spaces for people to live, work, learn, and play.

### **I'm an artist, how does Wayfinding and Placemaking involve me?**

Wayfinding typically includes a well-designed sign family. The goal of wayfinding is to make information easy to spot and understood quickly and followed wholly. Wayfinding allows users to navigate new environments safely and comfortably. Placemaking designs that include unique, memorable, or identifiable elements can help people recognize a space as belonging to a specific neighborhood.

### **How will I know what bird to use?**

The Birds of Mission Hills are also included in Mission Hills' street names such as Albatross, Brant, Dove, Eagle, Falcon, Goldfinch, Hawk, Ibis and so on. The Mission Hills Parking Advisory Committee will predetermine which utility boxes will be assigned which "bird's name" based on the boxes proximity to the closest bird named street.

### **Can I submit for more than one location?**

An artist may submit for one or for multiple locations. And, one or more artists may submit for one or more individual or cluster of boxes at one or at multiple locations.

### **If a location has multiple boxes, does each box need to have its own design?**

The design concept treatment of the boxes will be up to the artist. We ask that all art be original and that all boxes must be completely painted, creating wayfinding and placemaking markers.

### **Figurative vs Abstract?**

Both forms are wholeheartedly acceptable.

### **Does the design need to be in a certain style of art?**

Artists may choose which style they prefer. The committee is open to all styles of painted art expression.

### **Artist eligibility?**

We are open to both professional and emerging artists.

**What is the timeline once the artists have been chosen?**

The UCPD and MHPAC may be flexible with the timeline for the start and completion dates based on the selected artists' schedules and happenings in the neighborhood. Once the artist selection has been made an award will follow. We will work quickly to establish a final design, budget and timeline. Once creation has begun, we will expect and require dedicated daily effort at the job site until completion.

**How is this project being funded?**

The funding is allocated from parking meter revenue collected in Mission Hills and reinvested back into the community. This funding is overseen by the Uptown Community Parking District board of directors.

**How much will I be paid?**

We are looking at artists to provide the art experience and implementation and a budget break out for artists, supplies and timelines you will need to complete the project. If you are selected, all pre-approved project expenses with a receipt will be reimbursed. An initial stipend may be offered, with full payment upon project completion.

**Will on-site storage be provided?**

No. Each site must be cleared of art/painting associated supplies and debris and left clean at the end of each work session.

**Do I need to be a company or can I work using a 1099?**

We will fully consider both companies and individuals. Ultimately, our accountant will determine whether a 1099 is required. All paperwork must be in order, prior to the commencement of the work.

**If I have questions, who do I ask?**

During the application process all questions should be directed to **MHPACWayfindingArt@gmail.com** where you submitted your response. This email is checked "routinely on the hour" and you will receive timely acknowledgement and answers.