**Hillcrest Parking Committee** A close-up of a sign

Description automatically generated

**Thursday, March 28, 2024, 3 pm – 4 pm**

**At The HBA offices**

**1601 University Avenue, 92103**

***Minutes***

**Call to Order, Introductions**

HPC members present:Roy Dahl, Byron Ross, Chris Shaw, Cecilia Moreno, Miah Earn

HPC members excused:Ben Nicholls, Alex Marin

Gerrie Trussell called the meeting to order 3:04pm

**Non-agenda public comment** Miah Earn attended the meeting regarding Assemblymember Chris Ward’s bill to redevelop the Hillcrest DMV with affordable housing. No progress has been made one way or the other. A new hospital parking structure on 6th Ave will add a traffic light intersection that directly interrupts traffic accelerating towards the 163 onramp.

**Review minutes – February, 2024  *Dahl/Earn***

Approved.

**FY 25 Hillcrest budget, projects, and activities** No recent changes.

**Hillcrest Normal Street Promenade SANDAG/City update**

Last Friday’s SANDAG Council meeting was productive. HBA members turned out in a great show of support both on site and online to urge progress, despite sudden limitations on the number of speakers and allotted floor time. The issue remains that SANDAG and the City are unable to agree on the language present in the MOU; neither party wanted to assume responsibility for possible budget overages. SANDAG went through a big staff transition in December, with a new legal team, and we have not been able to get them to release construction documents. City owns the permits currently, so we cannot reallocate new budget money to complete.

**Hillcrest MAD establishment update** HPC members attended the City committee meeting on neighborhood resources to state our case for HIllcrest MAD establishment. We had a prominent turnout in person and over Zoom. Now the issue goes to the City Council for vote, prior to getting on the ballot.

**Hillcrest Little Spot update/ MOU update**

Staff prepared new drafted language for the City Attorney to use.

**400 block University Ave**

Businesses have better visibility but negative parking perception remains. Surrounding businesses are suffering. Lunch sales at Urban Mo’s are measurably down. If the City is losing money in tax revenue and businesses are having to cut employee shifts, compiling trend reports from a series of business documenting decline in revenue would be very convincing data.

Staff presented design options for lighting on top of 6 decorative poles. Committee voted on their top choices. They must be equipped for cross-street arrangements and banner hanging.

For Mural Alley, the previous blockade bollard design is not structurally feasible. A decoratively enhanced gate, similar to the ones in Imperial Beach shown as an example, would be more effective fencing with the option to swing open.

**Conversion Requests**

1. Vermont St. from Pennsylvania through Cyprus, diagonal head in
2. 1027 University Avenue: add two meters and motorcycle parking in front of Barrel & Board. Business owner wants delineators for bike lanes.
3. 1st Ave: add three meters to the South side. Area is now commercial, not residential.
4. Replace parking spaces taken out by condo development on 5th and 6th Ave. Note to reexamine spaces that were taken out for any construction or development process**.**
5. Reduce 15 min curb length Harvey Milk add 2 hr parking

Adjourn – 4:15pm