



Hillcrest Parking Committee
Thursday August 22 2024, 3pm - 4pm
1601 University Ave (HBA offices)

HPC Members Present: Ben Nicholls, Alex Marin, Roy Dahl, Miah Earn

HPC Members Excused: Cecilia Moreno, Chris Shaw, Byron Ross, Peter Raymond

UCPD Staff: Jess Felix - Communications

Ben Nicholls Called the meeting to order at 3:00pm.

Non-agenda Public Comment

A local tow company was on the news for a three-year streak of towing cars without justification, targeting areas with immigrants and demanding cash. Alex Marin inquired about holding another Sunday Funday event in late fall/early winter.

400 Block University Avenue – Survey and structural engineering crews are both actively working. Survey will take approximately 3 weeks; structural will take approximately 8 weeks. Project completion is estimated at roughly 4 months out, possibly ready for a New Year’s opening. The Committee approved reusing the “Pardon our Dust” notice design. We’ll focus on completing the lighting project before picking up on the decorative barricade.

Social Media Update - Posting concentration should be on weekly parking tips as well as upcoming City and neighborhood events.

Uptown Streetcar Discussion – Ben Nicholls proposes to create a special tax (approximately \$30/year) that residents of Uptown/Midcity (Hillcrest, North Park, Golden Hill, South Park, Bankers Hill) will pay to fund the development of this streetcar. Nicholls will write an RFQ to have a transportation planning group look at the tax as a viable source of funding. If so, it can go on the ballot. If it's a successful ballot initiative, we may raise half a billion over 30 years to use as leverage with the City. Committee members voiced concern about flaws in the current SANDAG plan and administrative follow-through.

Hillcrest Normal Street Promenade SANDAG/City Update – The project bid at 8 million dollars over what SANDAG estimated. In the delay period, the cost of labor and materials inflated. SANDAG will cover 2 million. Steven Whitburn came to Tuesday’s HBA mixer and shared that the City has reallocated the remaining 6 million. We are still on for a groundbreaking in the last

months of the year.

AB 413 Bike Corrals – Per the new law, the first 20 ft of every intersection will be painted red, but bike corrals are allowed. Staff to identify prime locations to place bike corrals.

Park Blvd. 3800 Block West Side Meter Installation – Have the City evaluate and place meters on the South side of Park Blvd. and South side of University Ave. Send it to the Board.

Elections – Two HPC business seats members are up for re-election in October.

Conversion Requests – Meter addition to 3800 6th and 5th Avenue (Pernicano’s redevelopment): 6th complete, waiting on 5th. 1027 University Avenue: no delineators, but did add a red curb. 1st Ave add meters, area is now commercial, not residential - still being evaluated. Reduce 15 min curb length Harvey Milk, add 2 hr. parking - still being evaluated

Adjourn.